

AN INVITATION TO STRUGGLE: CREATING AMERICAN FOREIGN POLICY

- *How should the U.S. use soft and hard tools to conduct foreign policy?*



STUDENT LEARNING TARGETS:

- Identify the **soft power tools** and the **hard power tools** used to carry out U.S. foreign policy.
- Explain why the **Constitutional Powers** balanced between three branches of government in foreign affairs is “an invitation to struggle.”
- Analyze **U.S. involvement** in a current foreign policy event as reported in an **interview**, a **speech**, and an **editorial**.
- **Prioritize** foreign policy goals tools using the **Eisenhower Decision Square**.
- **Apply Cornell note-taking techniques** to diverse formats and media.
- Write a **policy memo**.

PLEASE SET UP YOUR PAPER FOR CORNELL NOTES

Please translate concepts into your own words.

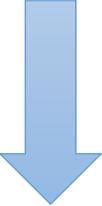
The diagram illustrates the layout of a Cornell Notes page. It is divided into four distinct sections by horizontal and vertical lines:

- Topic:** A horizontal box at the top right of the page.
- Questions:** A vertical box on the left side of the page.
- Notes:** The large central area of the page.
- Reflection:** A horizontal box at the bottom right of the page.

Each section is labeled with a blue box and a line pointing to its respective area. The bottom right corner of the page is depicted as a folded corner.

CREATE A "WHAT DO WE KNOW" LIST FROM THE MEMO IN THE "NOTES" SECTION ON THE RIGHT SIDE

Write questions in the left column.

Questions	Topic
What do we already know about the problem?	 <div data-bbox="1768 825 1964 896">Notes</div> <div data-bbox="1569 1262 1944 1325">Reflection</div>

PLEASE READ THE MEMO FROM SUSAN RICE, NATIONAL SECURITY ADVISORY TO POTUS (PRESIDENT OF THE UNITED STATES).

NATIONAL SECURITY COUNCIL, WASHINGTON, D.C. 20504

DATE: Fall, 2017

FROM: LT. GEN H.R. MCMASTER

TO: DHHS ADVISORY COMMITTEE

On behalf of the President of the United States, I am seeking your input in prioritizing our current foreign policy issues. At your earliest convenience, please send us a memo with following:

1. A summary of three major foreign policy issues from your research, and how each relates to our vital national interests.
2. A recommendation of one "soft" and one "hard" tool" to add to the POTUS/Commander-in-Chief foreign policy strategy for the top 3 issues.
3. Two astute questions POTUS still needs to consider when deciding how to proceed with each issue.
4. Your advise as to the role Congress and POTUS should each play in foreign policy according to the U.S. Constitution.
5. Your opinion as to the creditability, knowledge and temperament required to be the Commander-in-Chief.

POTUS and my fellow members of the National Security Council thank you for your service and eagerly await your recommendations.

WHAT DO WE KNOW? (ABOUT THE PROBLEM)



WITH A PARTNER, PLEASE WRITE YOUR PROBLEM STATEMENT

Questions	Topic	Notes
What is our problem statement?	(ROLE) How can we as (To: on the memo)	
	(TASKS—use verbs)	
	(RESULTS) So that	
		Reflection

CLASS PROBLEM STATEMENT

(ROLE) How can we as (check “To:” on the memo)

(TASKS—use verbs)

(RESULTS) So that POTUS can

CREATE A LIST OF QUESTIONS YOU NEED TO ANSWER IN ORDER TO SOLVE THE PROBLEM IN THE “NOTES” SECTION

Questions	Topic
<p>What do we need to know/ to be able to write the memo?</p>	<p data-bbox="1768 825 1964 896">Notes</p>
	<p data-bbox="1569 1260 1944 1325">Reflection</p>

WHAT DO WE NEED TO KNOW?

CLASS BRAINSTORM: WHAT DO WE NEED TO KNOW/LEARN BEFORE WE WRITE THE MEMO?

- **What is the NSC?**
- **What is foreign policy?**
- **What are our vital national interests?**
- **What are the Constitutional roles of POTUS & Congress?**
- **What are soft and hard tools POTUS can use?**
- **What are our top foreign policy issues?**
- **What questions should POTUS consider when setting/carrying out foreign policy?**
- **How do we write a policy memo?**
- **What resources can we use to write the memo?**

HOW WILL WE WRITE THE MEMO?

- You will write the memo as an in-class writing assessment worth 60 assessment points.
- Each student will write his or her own memo.
- You will receive a memo template to write on so you can focus on writing what you've learned about foreign policy instead of worrying about using the proper format.
- You may use your Cornell Notes, Current Foreign Policy Issues Chart and your FP Constitution Chart to write the memo.

WHY IS IT VITAL FOR SENIORS TO LEARN ABOUT FOREIGN POLICY? UTAH STATE STANDARDS* (THE FINE PRINT)

Social Studies Standard 6: Students will understand the relationship between the U.S. and the international system.

Objective 2: Evaluate how U.S. foreign policy affects the world.

- a. Explain the powers that the Constitution gives to the president and Congress in foreign affairs, and how these powers have been used.
- b. Describe the process by which U.S. foreign policy is made.
- c. Analyze the various ways in which U.S. foreign policy is carried out.

Objective 3: Explore how the U.S. influences other nations, and how other nations influence the U.S.

- a. Describe the impact of the U.S. concepts of democracy and individual rights on the world.
- b. Explain how developments in other nations affect U.S. society and life.

Reading and Writing Standards for History and Social Studies:

- Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas.
- Evaluate authors' differing points of view on the same issue by assessing the authors' claims, reasoning, and evidence.
- Integrate and evaluate multiple sources of information presented in diverse formats and media in order to address a question or solve a problem.
- Evaluate an author's premises, claims, and evidence by corroborating or challenging them with other information.
- Draw evidence from informational texts to support analysis, reflection for a range of discipline-specific tasks, purposes, and audiences.

Please see the final slide for a complete list of multiple sources, formats and media from which students will summarize central ideas, evaluate and draw evidence.

SENIOR YEAR



the real
world.

WHY IS IT VITAL FOR SENIORS TO LEARN ABOUT FOREIGN POLICY? WANT A BETTER REASON?



- Political Cartoon published in 1966
- Well, now let's see what hatches?
- Bombs on the eggs
- **January, 1965 = 5 American Advisors**
- **December, 1966 = 385,000 troops deployed/6,000 KIA**
- **April, 1975 = 59,000 U.S. troops KIA**
- 250,000 South Vietnamese soldiers KIA
- Hundreds of 1,000s civilians dead
- 1,000,000 Vietcong (enemy) soldiers KIA

WHAT IS FOREIGN POLICY?

Create a word web:

Foreign policy is a course of action developed by a country's leaders to pursue their nation's vital interests in its dealings with other countries



U.S. foreign policy has shifted over 200+ years, but our nation's vital interests are constant.

Isolationism

Imperialism

Pacifism

Interventionism

Containment

Retaliation

Flexible Response

Mutual Assured Deterrence

Peace Through Strength

Disarmament

Preemptive Strike



VITAL INTERESTS

- **Protecting the Nation's Security**
- **Preserving Peace**
- **Promoting Economic Prosperity**
- **Pursuing Humanitarian Ideals**

SO WHAT DO YOU THINK? HOW WOULD YOU PRIORITIZE THESE U.S. FOREIGN POLICY GOALS?

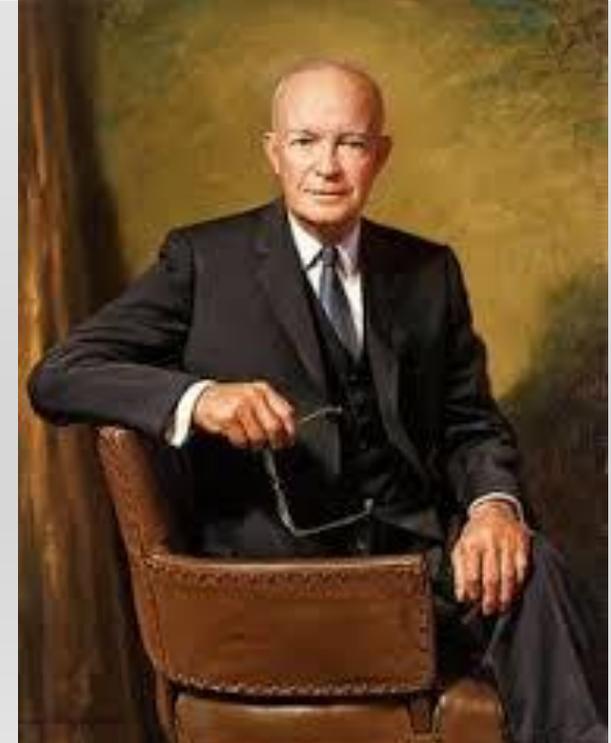
- **Promote freedom and democracy abroad**
- **Respond to international environmental disasters (earthquakes, floods).**
- **Establish trade relations with other countries.**
- **Protect our national border.**
- **Maintain strong relations with allies.**
- **Ensure the safety of Americans abroad.**
- **Eliminate world dictators.**
- **Combat terrorism.**
- **Send humanitarian aid to impoverished nations.**
- **Mediate civil wars in other nations.**

- Eisenhower was Supreme Allied Commander of 2 million soldiers in WWII and the Commander-in-Chief as the 34th President of the U.S. He said:



- *“What is important is seldom urgent and what is urgent is seldom important.”*

- He used a 4-square matrix to prioritize his time and decisions.



COPY THE EISENHOWER DECISION SQUARE INTO YOUR NOTES TO USE IN YOUR MEMO

URGENT

NOT URGENT

I

II

IMPORTANT

III

IV

**NOT
IMPORTANT**

EISENHOWER DECISION MATRIX

- Cut the 10 Foreign Policy Goals into strips and place them on the Eisenhower Decision Matrix on the whiteboard.
- Be prepared to defend your decision.
- If you were absent, write the goals in the squares in your Cornell Notes.

IMPORTANT

**NOT
IMPORTANT**

URGENT

NOT URGENT

I

II

III

IV

	URGENT	NOT URGENT
IMPORTANT	I	II
NOT IMPORTANT	III	IV

HOW DID 2016-17 DHHS STUDENTS PRIORITIZE GOALS?

	URGENT	NOT URGENT
IMPORTANT	<p>I</p> <ol style="list-style-type: none">1. Combat terrorism.2. Ensure the safety of Americans abroad.3. Maintain strong relations with allies.	<p>II</p> <ol style="list-style-type: none">1. Protect our national borders.2. Establish trade relations w/ other countries.3. Send humanitarian aid to poor nations.
NOT IMPORTANT	<p>III</p> <ol style="list-style-type: none">1. Respond to foreign disasters (earthquakes, etc.).	<p>IV</p> <ol style="list-style-type: none">1. Mediate civil wars in other nations.2. Eliminate world dictators.3. Promote freedom and democracy abroad.

IS SENDING HUMANITARIAN AID TO IMPOVERISHED NATIONS ALWAYS BEST?

SNL Video Clip

https://www.youtube.com/watch?v=eYt0khR_ej0

Kleptocracy Video Clip

<http://www.youtube.com/watch?v=8Y-E6sQ9DvI>

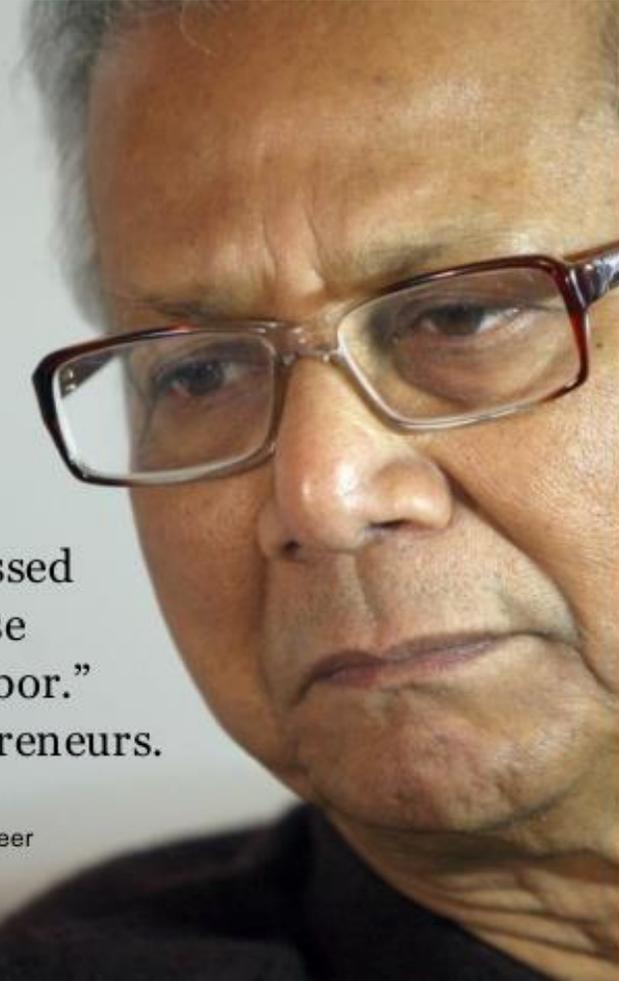
ECONOMIC INSTABILITY/ HUMANITARIAN IDEALS

**All human beings
are entrepreneurs.**

When we were in the caves,
we were all self-employed...
finding our food, feeding
ourselves. That's where
human history began. As
civilization came, we suppressed
it. We became "labor" because
they stamped us, "You are labor."
We forgot that we are entrepreneurs.

—**MUHAMMAD YUNUS**

Nobel Peace Prize winner and microfinance pioneer



Muhammad Yunus

<http://www.cc.com/video-clips/x10j2p/the-colbert-report-muhammad-yunus>

SCMS: THESE WOMEN GET MICRO-CREDIT TO HELP THEIR FAMILIES ESCAPE POVERTY:

- Nawaz Sabra Ghulam Murtaza's Group in Pakistan, Central Asia (Activity: Crafts)
You
Loaned:\$150.00 View loan profile at:
<http://www.kiva.org/lend/200599? te=ty>

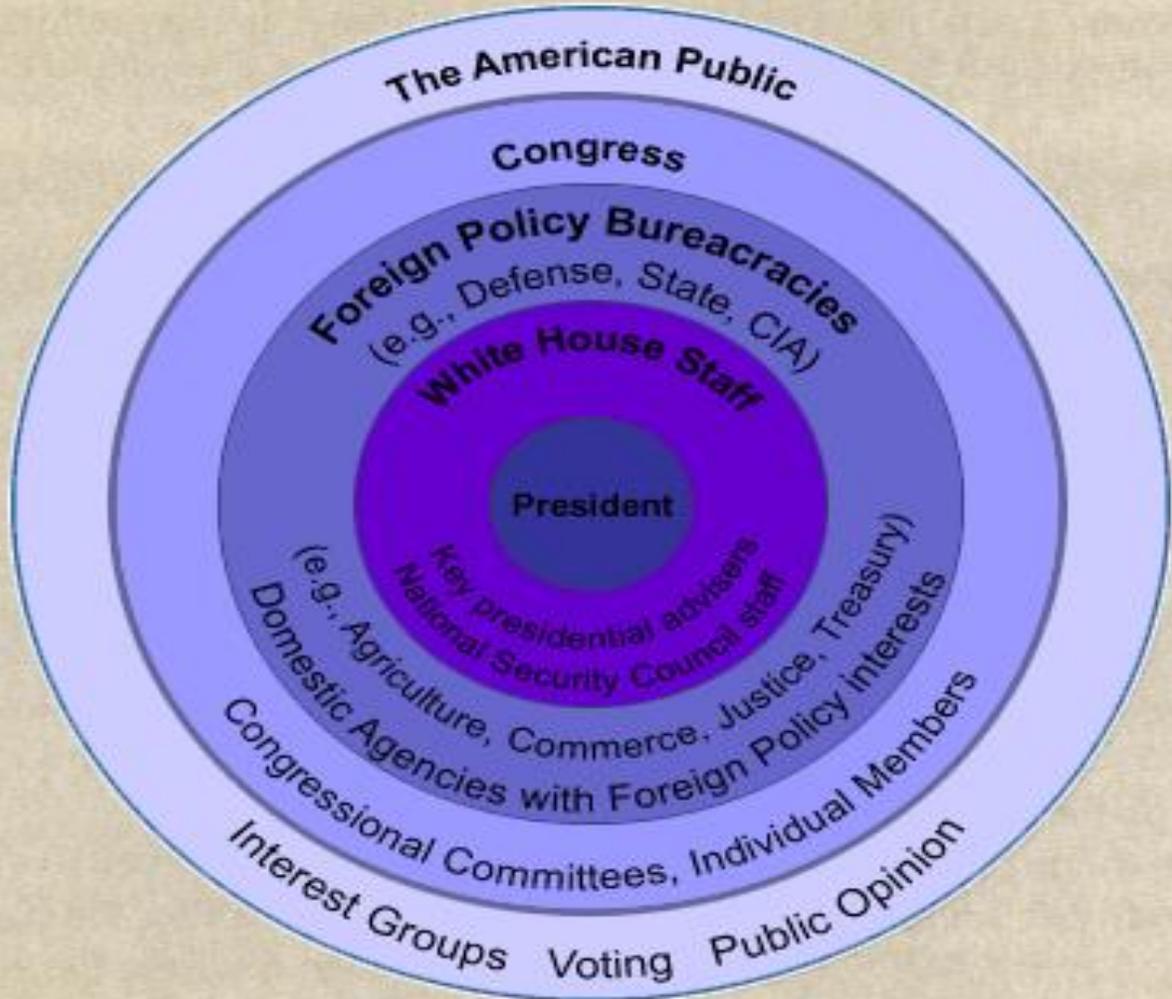


- Las Progresistas (cuenca) Group in Ecuador, Latin America (Activity: Natural Medicines)
You Loaned:\$150.00 View loan profile at:
<http://www.kiva.org/lend/200019? te=ty>



WHAT DOES POTUS THINK?

(AND WHY DO WE & THE REST OF THE WORLD CARE)?



- **POTUS** is the only “nationally” elected official
- represents U.S. to the world
- has unparalleled access to media
- fewer checks and balances on **Commander-in-Chief**

INFORMATION ONLY:

WHAT IS THE NATIONAL SECURITY COUNCIL (NSC)?

[HTTPS://WWW.WHITEHOUSE.GOV/ADMINISTRATION/EOP/NSC](https://www.whitehouse.gov/administration/eop/nsc)

- **Purpose:** to advise and assist the President on national security and foreign policies.
- Created in 1947
- Members include:
 - **President & Vice President**
 - **Secretaries of State, Defense and Treasury**
 - **Director of National Intelligence**
 - **Chairman of the Joint Chiefs of Staff**
 - **Other relevant Cabinet Secretaries invited as required**
 - The **NSC** staff is headed up by the ***National Security Advisor***

UNITED NATIONS

- **193 member countries**
- Founded in 1945 following WWII by 51 countries
- **Purpose is to PROMOTE WORLD PEACE**
- Also to encourage economic, political, and cultural cooperation
- **Very difficult reach agreement b/c permanent members of Security Council have “veto” power:**
- **U.S., U.K., France, China, Russian Federation**
- President Trump Speech to UN General Assembly
- <http://www.cnn.com/2017/09/19/politics/donald-trump-united-nations-speech/index.html>

"In foreign affairs, we are renewing this founding principle of sovereignty. Our government's first duty is to its people, to our citizens, to serve their needs, to ensure their safety, to preserve their rights and to defend their values," Trump said. "I will always put America first, just like you, as the leaders of your countries, will always and should always put your countries first."



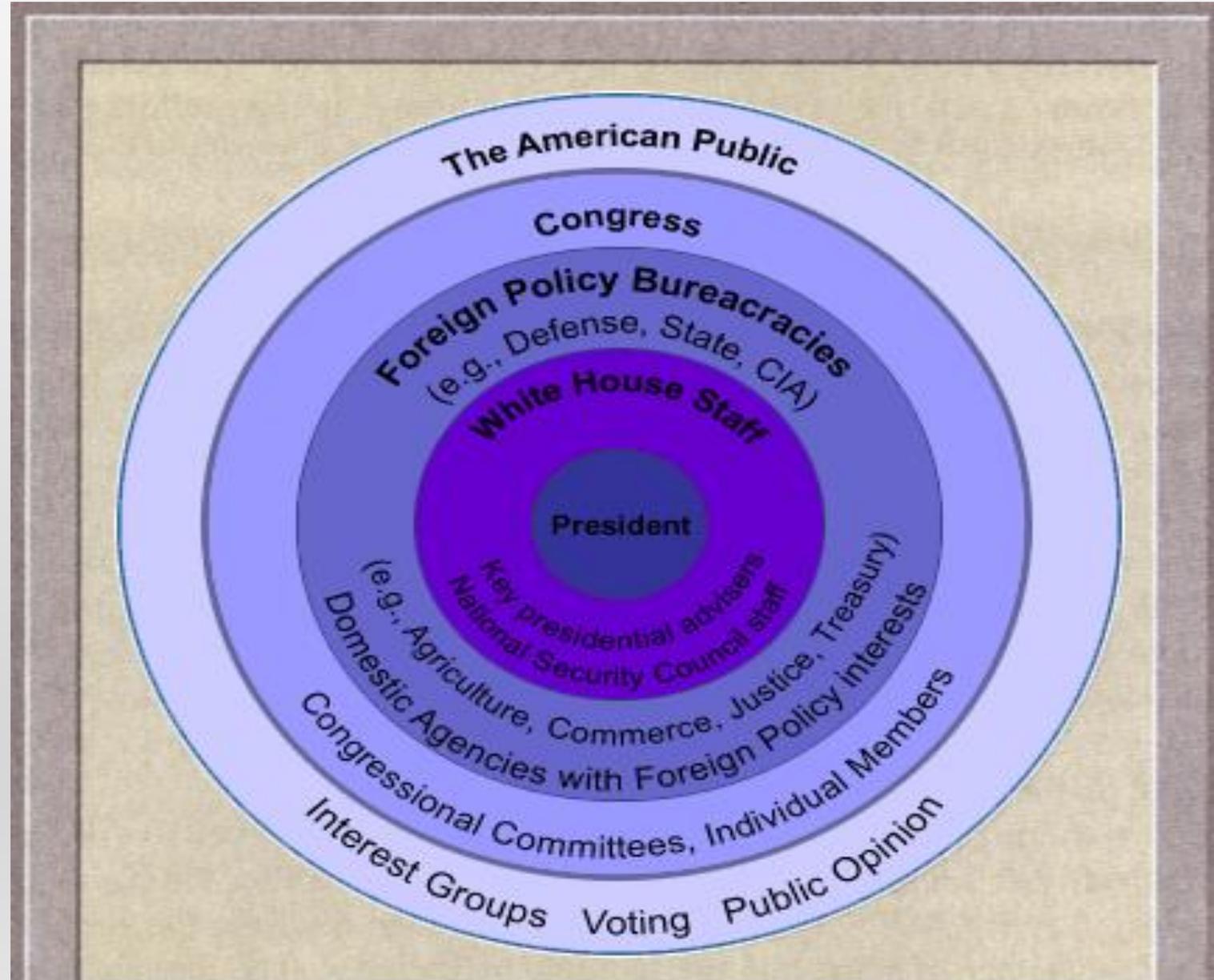
WHAT DO NATIONAL SECURITY EXPERTS THINK?

- Robert Gates = Secretary of Defense to Presidents Bush and Obama & CIA Director to President Bush, Sr.
- As a group, read the excerpts from “Sizing Up the Next Commander-in-Chief” Op-Ed from the perspective of your assigned reading skill and find and record examples from your group’s assigned reading skill in your Cornell Notes:
- **GROUP #1--Find 3 FACTS OR DETAILS you didn’t already know**
- **GROUP #2-- Make 3 CONNECTIONS to something we’ve already learned**
- **GROUP #3-- Ask 3 QUESTIONS**
- **GROUP #4-- Identify 3 AUTHOR’S PURPOSES**
- **GROUP #5-- Make 3 INFERENCES (conclusions NOT stated by Gates)**
- Then as a class we’ll record policies in the “Commander-in-Chief” row of the Current Foreign Policy Issues Chart and then in each row as we learn about each Foreign Policy Issue.
- YOU DO NOT NEED TO RECORD EVERYTHING FROM THE SLIDES ONTO YOUR CHART!
- JUST PICK AND CHOOSE THE INFORMATION YOU WANT TO INCLUDE IN YOUR MEMO TO POTUS!!!!!!!!!!!!

KNOWLEDGE & TEMPERAMENT COMMANDER -IN-CHIEF	SECRETARY GATES	PRESIDENT TRUMP (quotes from 2017 speech to Congress)
	<p>POTUS must have strategic judgement & vision; diplomatic & political skill; sound instincts on when to challenge, stay silent, compromise or partner</p> <p>Citizens should ask “Who can we trust with the lives of young American in uniform?” and “What criteria will POTUS use to decide?”</p> <p>POTUS should surround himself with independent-minded, knowledgeable and experienced advisers</p> <p>There are many “checks” on POTUS for domestic affairs but “in national security there are few constraints.”</p> <p>An uninformed commander-in-chief is great a risk for America.</p>	<p>America has spent approximately six trillion dollars in the Middle East...we could have rebuilt our country --- three times if we had people who had the ability to negotiate; (using real estate negotiating skills with other countries during campaign)</p>

WHAT DOES THE CONSTITUTION SAY ABOUT THE FOREIGN POLICY ROLES OF POTUS AND CONGRESS?

- **Record the constitutional foreign policy powers granted to each branch of gov't on the "Constitution and Foreign Policy" Chart**
- **Use the copy of the Constitution foreign policy excerpts in class**
- **Or on the "Foreign Policy Unit" drop down menu at home.**



The Constitution and Foreign Policy	LEGISLATIVE POWER Article 1: Section 8	EXECUTIVE POWER Article II: Section 2 and 3	JUDICIAL POWER Article III: Section 2 and 3
War			
Military			
Treaties	Ratify treaties	Negotiate treaties	Decide treaty cases
Appointed Officials			
Foreign Commerce			
Other			

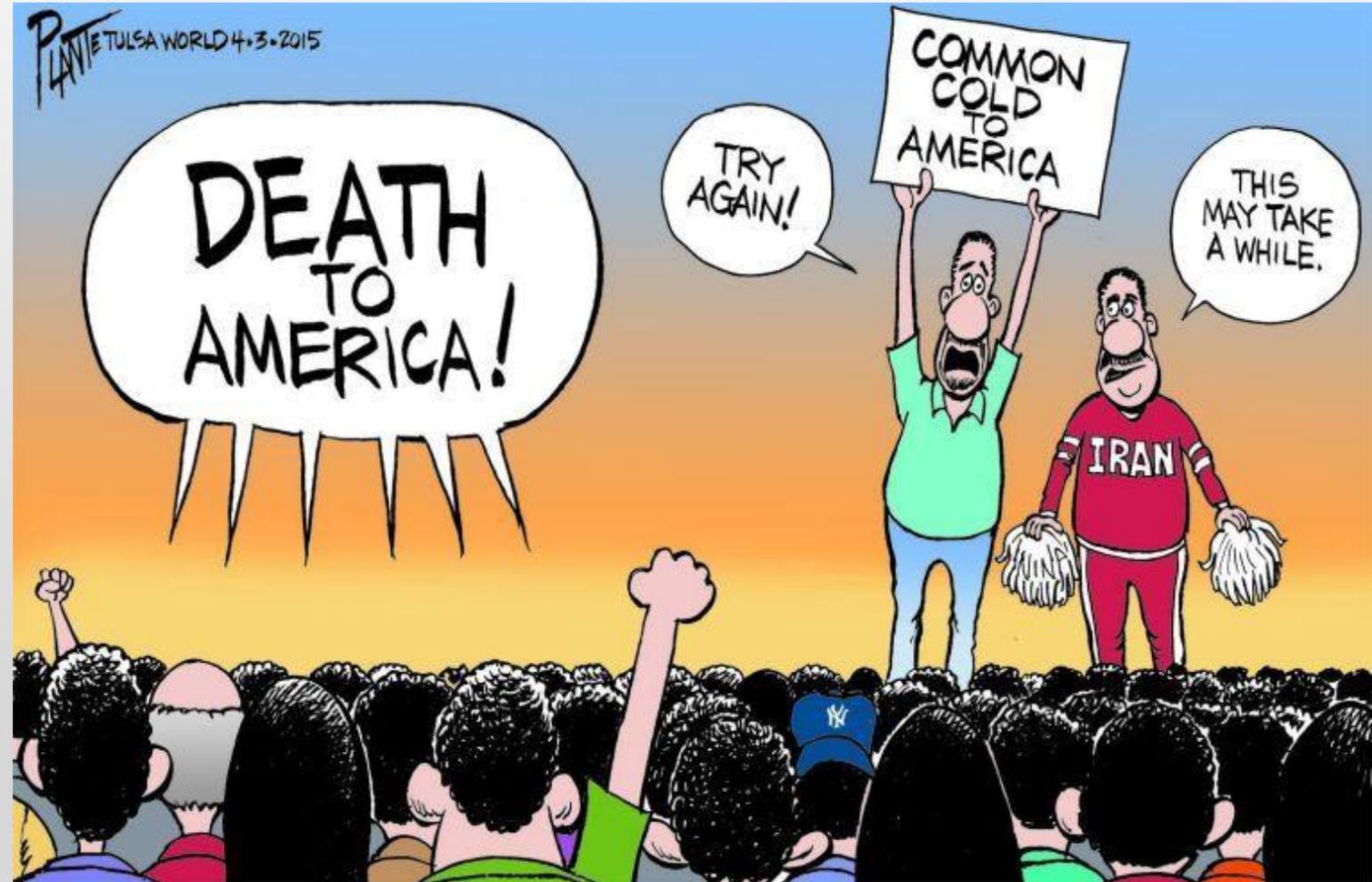
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WHAT ARE THE SOFT AND HARD POWER FOREIGN POLICY TOOLS POTUS CAN USE?

- You may work with a partner, but each partner should complete his/her own “Soft/Hard Tools”
- You will use this table when writing the memo.
- Answers are found in the textbook on pages 313-320.
- Work with a partner; divide and conquer.
- Due at the end of class.
- 15 Points

[HTTPS://WWW.YOUTUBE.COM/WATCH?V=ISJX8TQAFOM](https://www.youtube.com/watch?v=ISJX8TQAFOM)





**SOFT
POWER
TOOLS**

DEFINITION

**EXAMPLE
(How or when has this tool
been used before?)**

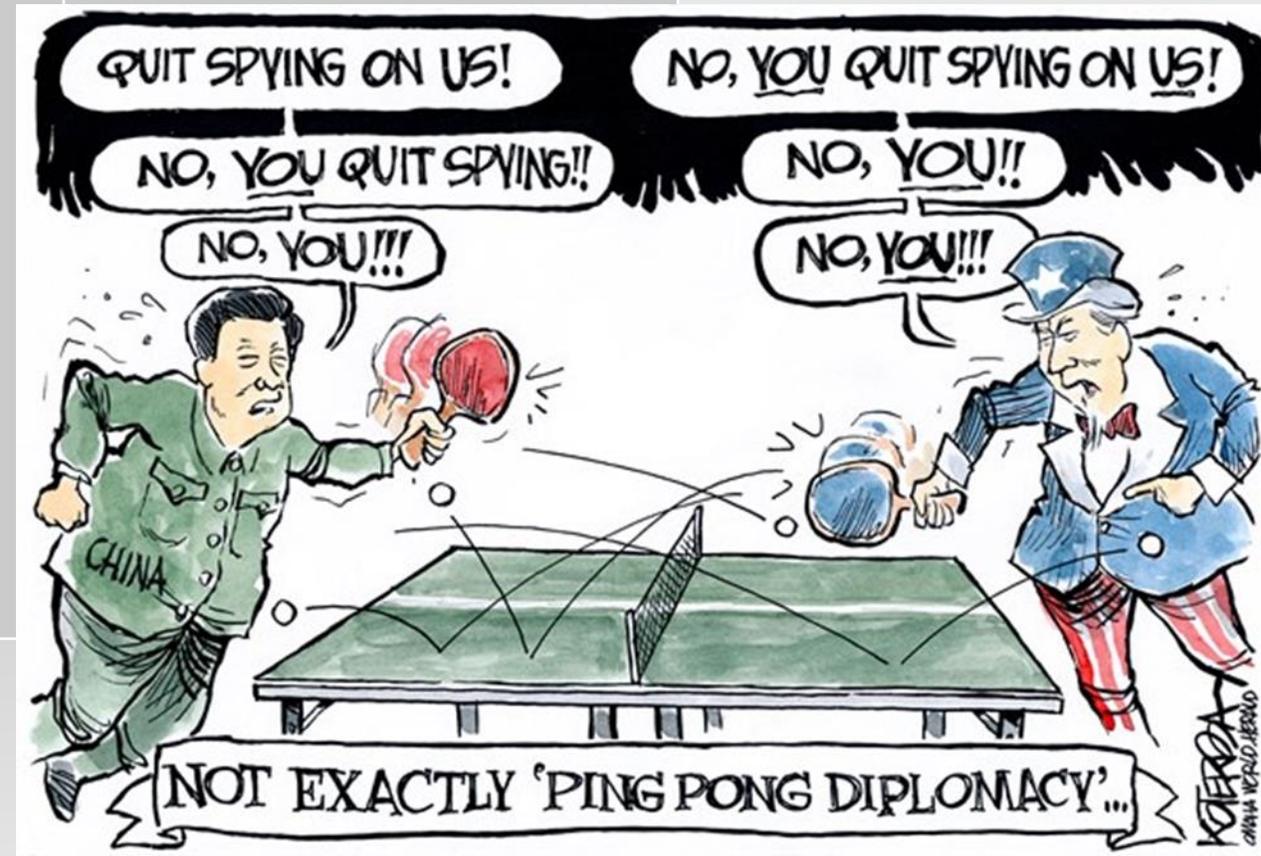
**NOTES FOR MEMO
(Optional)**

<https://www.youtube.com/watch?v=wwJ4wh1kwR8>

Diplomacy

Negotiating b/t countries by diplomats in embassies

China and U.S. exchanged ambassadors after decades of NO contact which led to trading b/w the two countries.





Intelligence

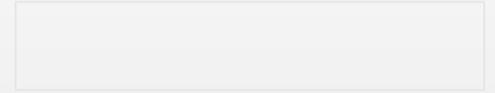
Covert
Action

Armed
Force

Hard
Power
Tools

Boycotts/
Sanctions

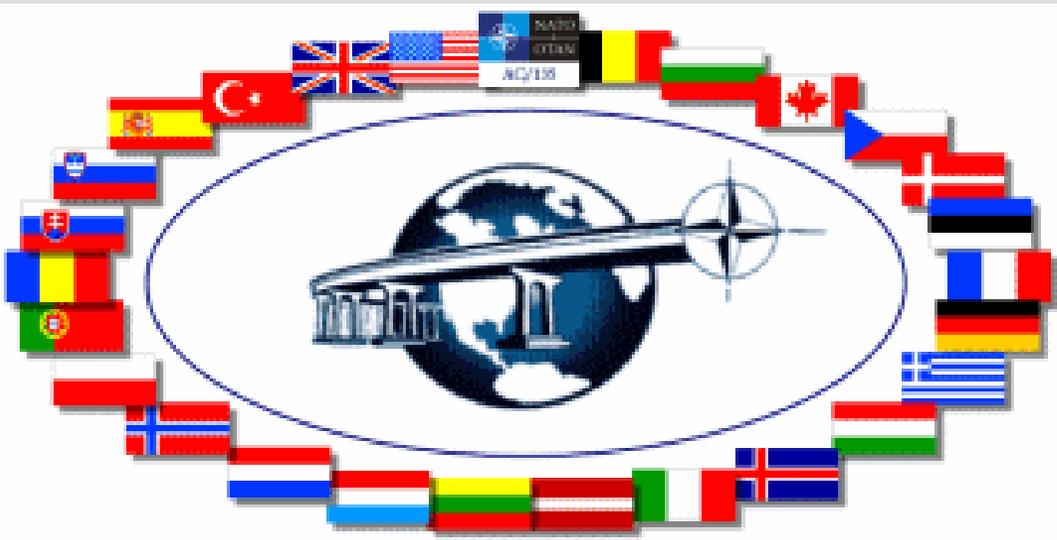
Military
Alliances



NATO



- North Atlantic Treaty Organization
- Formed after WWII by 12 allied countries
- *safeguard the freedom and security of its 28 members through political and military means*
- *NATO countries promise to view an attack on one member as an attack on all NATO countries*
- <https://www.youtube.com/watch?v=S6qWzFqs8iE>



WHEN SHOULD U.S. MILITARY INTERVENE IN INTERNATIONAL PROBLEMS?	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP
<p>What is AUMF? (Authorization for Use of Military Force)</p> <p>passed by Congress on 9/14/01</p> <p>authorizes POTUS to use U.S. Armed Forces</p> <p>against those responsible for the 9/11/01 attacks</p> <p>or who harbored said persons or groups</p>	<p>U.S. spends more on our military than the next 8 nations combined</p> <p>Work with allies & coalitions</p> <p>Don't try to rebuild every country.</p> <p>Don't get U.S. into quagmires (like Vietnam)</p> <p>Congress needs to pass new Authorizations for current issues</p>	<p>Each challenge may require the use of the American military--2 million serve in U.S. military = "most powerful world has ever seen"</p> <p>As a treaty partner of Japan, we would be obligated to help [if China or N Korea attacked]</p>	<p>Last night: https://www.theguardian.com/world/video/2017/oct/06/trumps-cryptic-warning-on-iran-the-calm-before-the-storm-video</p> <p>January 2017 Speech to Congress: "We expect our partners, whether in NATO, in the Middle East, or the Pacific --- to take a direct and meaningful role in both strategic and military operations, and pay their fair share of the cost."</p> <p>"I am sending the Congress a budget that rebuilds the military & calls for one of the largest increases in national defense spending in American history."</p> <p>September 2017 Speech to UN General Assembly: "The United States will forever be a great friend to the world and especially to its allies. But we can no longer be taken advantage of or enter into a one-sided deal where the United States gets nothing in return. As long as I hold this office, I will defend America's interests above all else."</p>

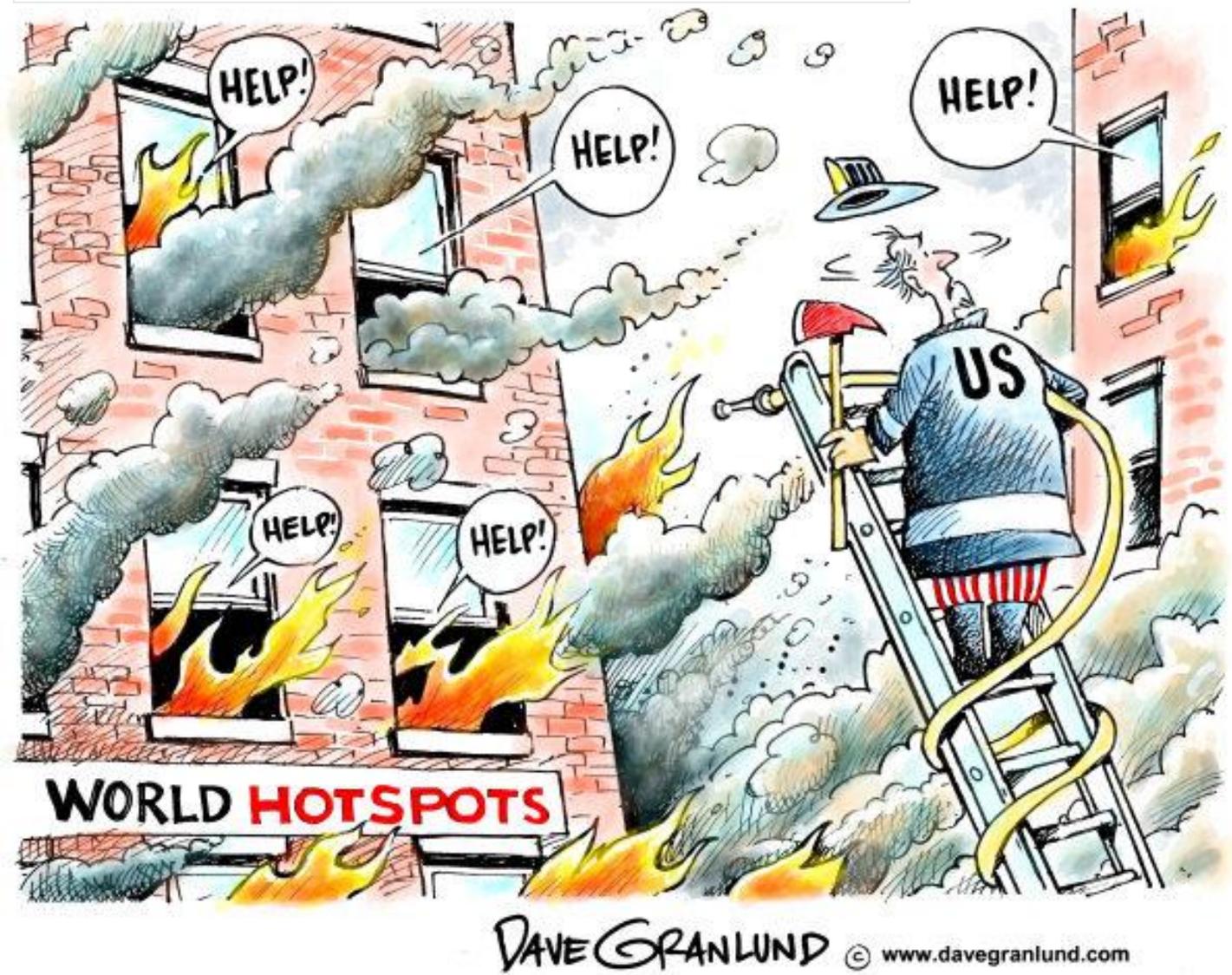
INTERVIEW WITH GENERAL VOLESKY

- <http://abcnews.go.com/ThisWeek/video/service-sacrifice-back-us-involvement-iraq-major-general-39128068>



HOW DO WE DECIDE THE TOP 3 ISSUES?

Please analyze this cartoon.



- What do CITIZENS think?
- What does the current and past POTUS think?
- What do military/defense experts think?
- What did the framers of the U.S. Constitution think?
- What do you think?
- Continue with a list of questions you can ask POTUS to consider when you write your memo.

WHAT DO U.S. CITIZENS THINK?

What do other countries think?

<https://www.seeker.com/what-do-countries-fear-the-most-1792645611.html>

Extension Activity--Lots more polling results

<http://news.gallup.com/poll/116350/position-world.aspx>

Critical Threats to the United States

I am going to read you a list of possible threats to the vital interests of the United States in the next 10 years. For each one, please tell me if you see this as a critical threat, an important but not critical threat or not an important threat at all?

	% Critical threat	% Important but not critical threat
International terrorism	79	18
Development of nuclear weapons by Iran	75	18
Cyberterrorism, the use of computers to cause disruption or fear in society	73	22
The spread of infectious diseases throughout the world	63	33
The conflict in Syria	58	32
The military power of North Korea	58	29
Large numbers of refugees trying to come to Europe and North America	52	32
Global warming or climate change	50	28
The conflict between Israel and the Palestinians	45	41
The military power of China	41	46
The economic power of China	41	45
The military power of Russia	39	47

Feb. 3-7, 2016

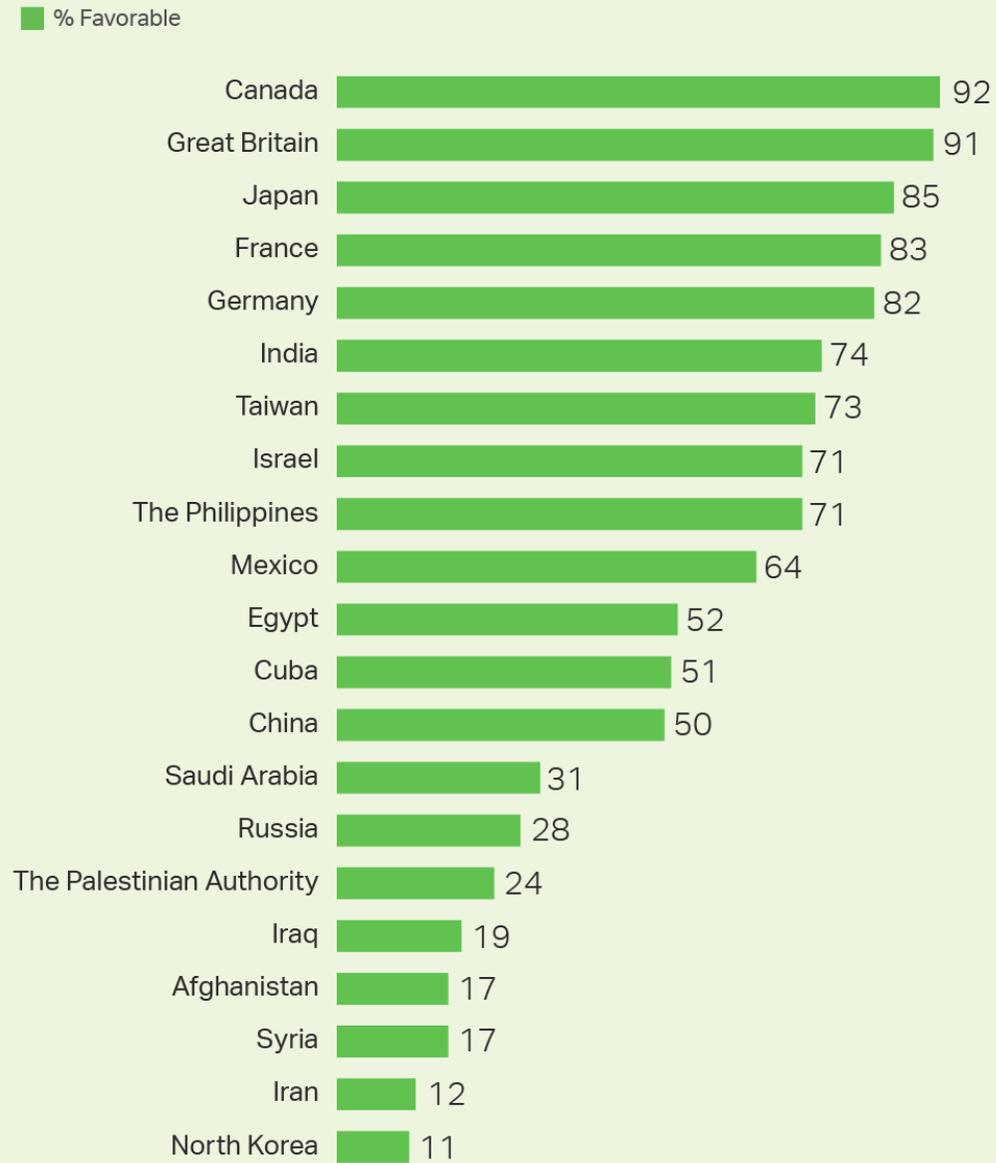
GALLUP®

N. Korea, Russia, Iran, China Rotate Top Spots on "Greatest Enemy" List

What one country anywhere in the world do you consider to be the United States' greatest enemy today? (open-ended)

	2014	2015	2016
	%	%	%
North Korea	16	15	16
Russia	9	18	15
Iran	16	9	14
China	20	12	12
Countries in which ISIS operates	0	4	5
Iraq	7	8	5
Afghanistan	5	3	4
Syria	3	4	4
Other	13	15	11
None	2	1	4
No opinion	9	12	11

Americans' Favorability Ratings of Foreign Countries



GALLUP, FEB. 1-5, 2017

ISSUES

- Continue to fill in the “Current Foreign Policy Issues” Chart.
- Use the first box to add notes about each specific issue as you watch the video clips.

NORTH KOREA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
BACKGROUND INFO	<p data-bbox="529 339 963 391">Sworn enemy of U.S.</p> <p data-bbox="529 468 1024 579">Kim Jong Un is building nuclear weapons</p> <p data-bbox="529 656 1034 896">NK ballistic missiles will soon reach our allies in Asia, then U.S. mainland in next five years</p>	<p data-bbox="1118 339 1844 391">During 2016 Presidential Campaign</p> <p data-bbox="1118 468 2168 579">China should solve the nuclear problem with North Korea</p> <p data-bbox="1118 656 2181 768">The Iran nuclear negotiations should have also included North Korea since they are trading partner</p> <p data-bbox="1118 845 1691 896">September 2017 UN Speech</p> <p data-bbox="1118 916 2219 1402">"No one has shown more contempt for other nations and for the well-being of their own people than the depraved regime in North Korea... No nation on Earth has an interest in seeing this band of criminals arm itself with nuclear weapons and missiles. The United States has great strength and patience, but if it is forced to defend itself or its allies, we will have no choice but to totally destroy North Korea."</p>	

Americans' Support for Military Action Against North Korea

If the United States does not accomplish its goals regarding North Korea with economic and diplomatic efforts, would you favor or oppose using military action against North Korea?

	Favor	Oppose	No opinion
	%	%	%
Sep 6-10, 2017			
U.S. adults	58	39	4
Republicans	82	16	3
Independents	56	40	4
Democrats	37	61	3
Jan 3-5, 2003			
U.S. adults	47	48	5
Republicans	59	35	6
Independents	41	54	5
Democrats	41	54	5

GALLUP

- How powerful is North Korea

- Who has nuclear weapons? <https://www.youtube.com/watch?v=swUA33FGXZU>
- <https://www.youtube.com/watch?v=NwbYpdGpx8U>
- http://sfist.com/2017/04/20/sf_gets_nuked_in_north_korean_propa.php

- 3 Generations Punishment

- <https://www.youtube.com/watch?v=eUFkObwQnBU>

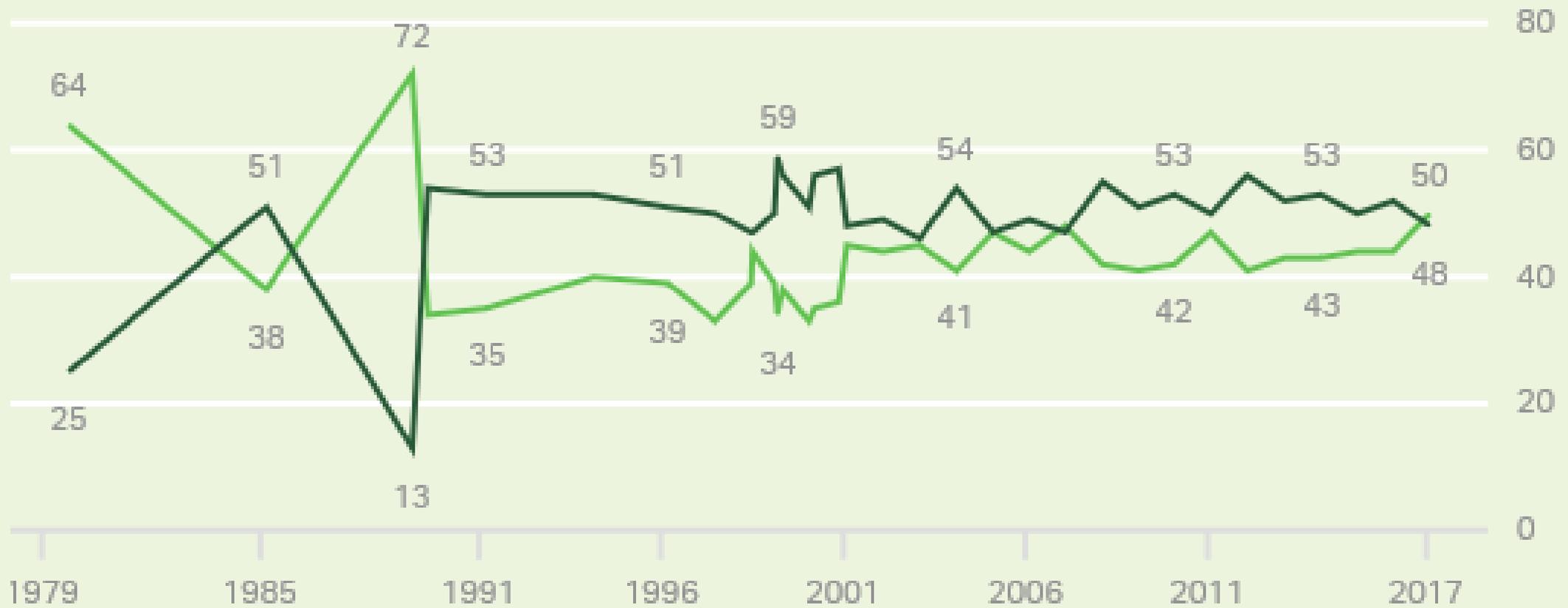
- Why does China support North Korea?

- <https://www.youtube.com/watch?v=Ffg7Xnoniho>



Is your overall opinion of China very favorable, mostly favorable, mostly unfavorable or very unfavorable?

■ Total % favorable ■ Total % unfavorable



SOURCE: GALLUP

CHINA	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
<p>BACKGROUND INFO</p>	<p>China's economy is in transition</p> <p>Congress should ratify TPP = Trans-Pacific Partnership https://www.youtube.com/watch?v=4juvjcRfChM</p> <p>TPP will cut taxes on U.S.-made products; support more good jobs in U.S.</p> <p>Under TPP, U.S. sets the rules, not China</p>	<p>Cyber-spying & intellectual property theft creates a hostile environment for American businesses</p> <p>China is the largest market for many US companies/ products</p> <p>Risk of military confrontation over disputed waters/islands b/t China and Japan</p> <p>Holds over 1 trillion in U.S. debt</p>	<p>"We have withdrawn the United States from the job-killing Trans-Pacific Partnership."</p> <p>Wants to re-negotiate all our trade deals including NAFTA</p> <p>We should tax products manufactured in other countries by U.S. companies (tariffs).</p> <p>Lower taxes on U.S. corporations so they'll stay in U.S.</p>	

Why does the U.S. need China? <https://www.seeker.com/why-the-us-needs-china-792766307.html>

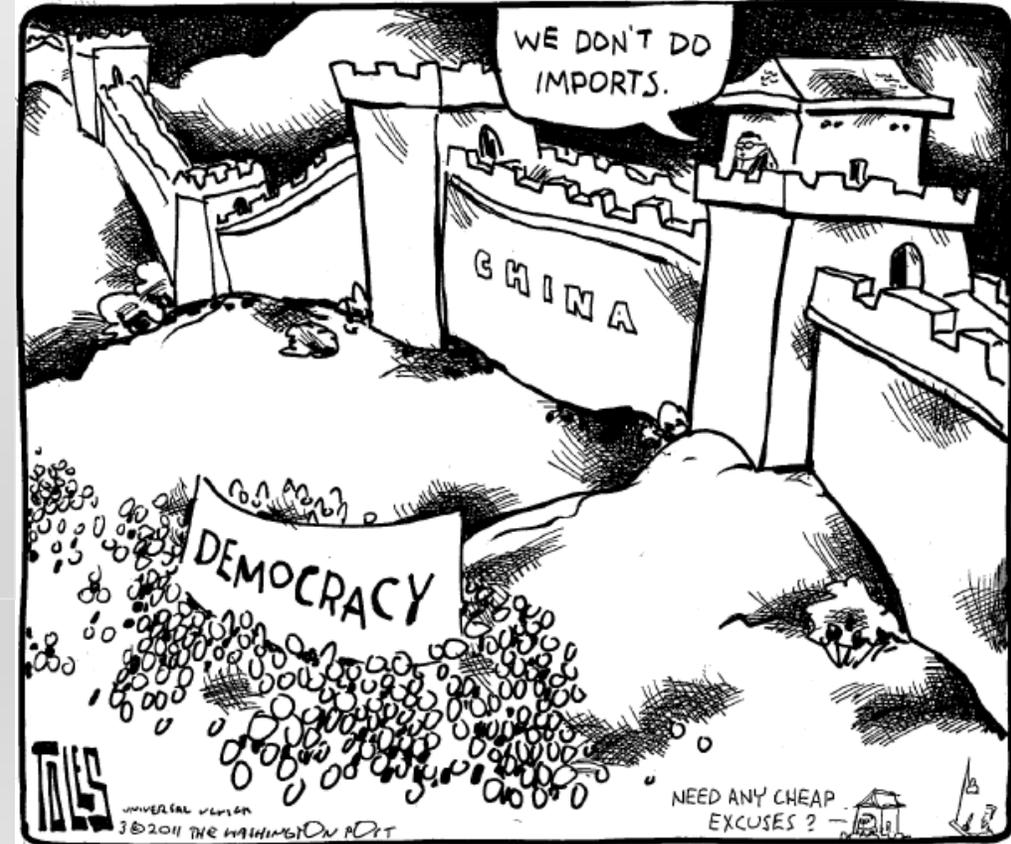
How powerful is China? https://www.youtube.com/watch?v=4qaoz_eXM4k

Cyberattacks <http://www.nbcnews.com/news/us-news/exclusive-secret-nsa-map-shows-china-cyber-attacks-us-targets-n401211>



<https://www.youtube.com/watch?v=ve2MmPbE>

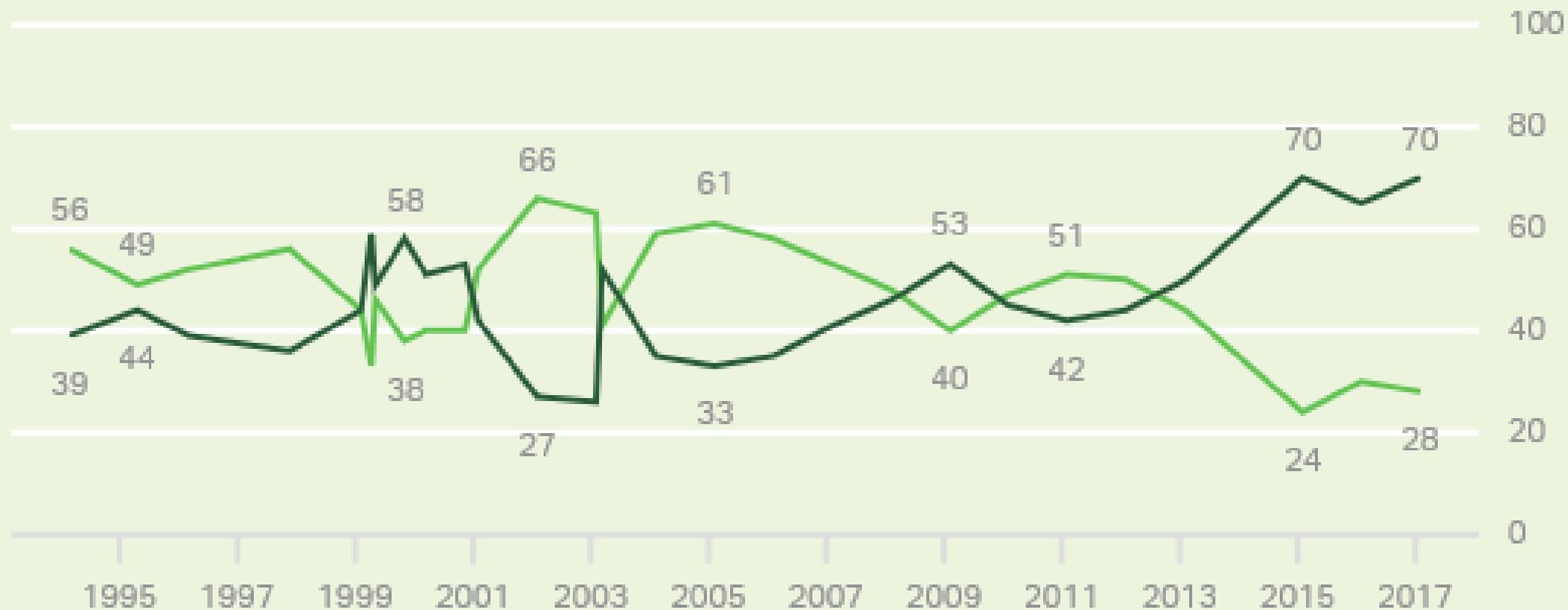
<https://www.youtube.com/watch?v=eNAHEhU>



Americans' Opinions of Russia

What is your overall opinion of Russia? Is it very favorable, mostly favorable, mostly unfavorable or very unfavorable?

■ % Favorable ■ % Unfavorable



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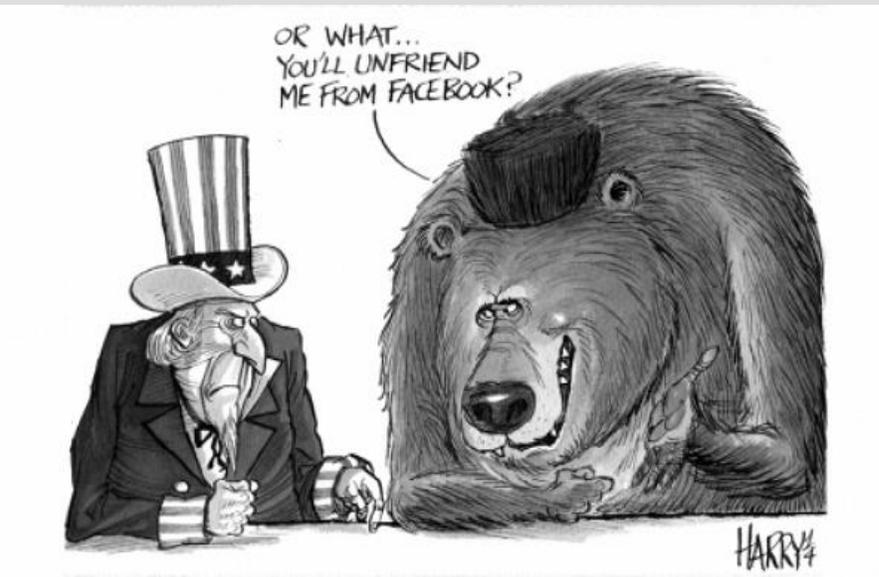
Why does Putin hate the U.S.?

https://www.youtube.com/watch?v=lxMWSmKieuc&list=LL_gUUI1fcl-sGMNo1xcFSmA&index=7

Facebook Ads <https://www.youtube.com/watch?v=4WbiPFfAhuE>

https://www.washingtonpost.com/business/technology/russian-operatives-used-facebook-ads-to-exploit-divisions-over-black-political-activism-and-muslims/2017/09/25/4a011242-a21b-11e7-ade1-76d061d56efa_story.html?utm_term=.8f4344f313ee

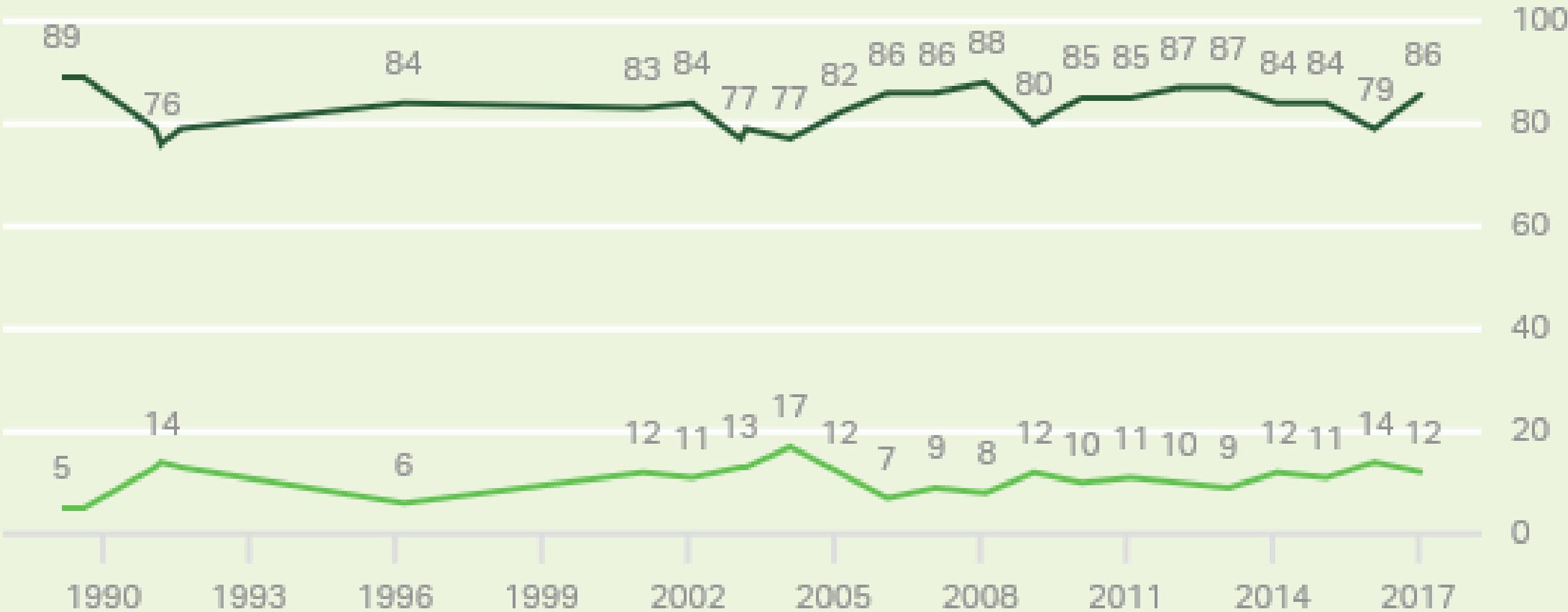
Russia Investigation <https://www.youtube.com/watch?v=ZYSjPZUqLdk>



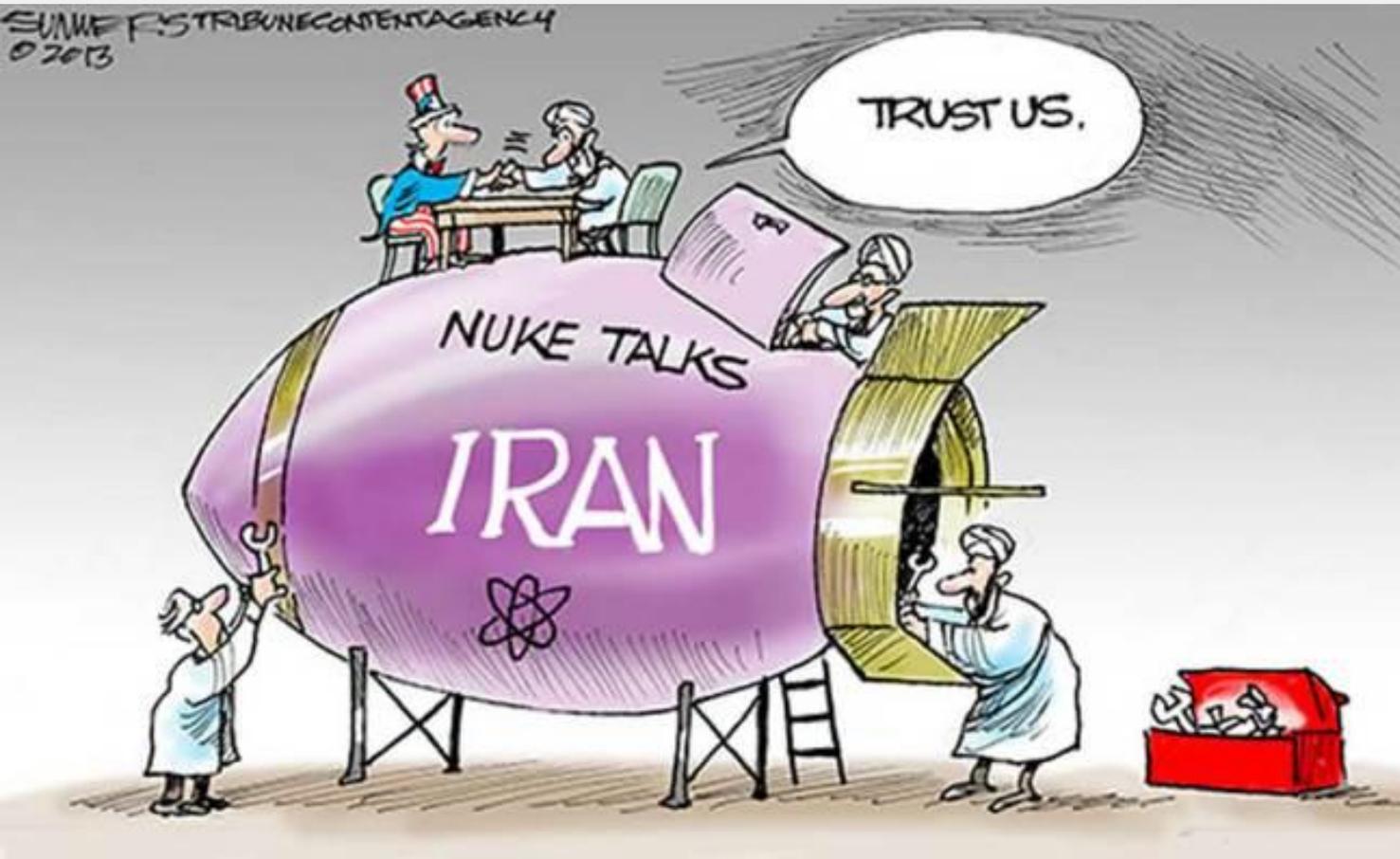
RUSSIA/PUTIN	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
BACKGROUND INFO	<p>Russia's economy is "severely contracting"</p> <p>Putin is "pouring in" resources to prop up Syria's dictator Assad</p>	<p>Armed seizure of land in Ukraine</p> <p>Intimidation of the Baltic states (NATO allies)</p> <p>Sends fighter/bomber aircraft to assist Syria's Assad against rebel forces</p> <p>Weapons sales to Iran</p> <p>Cyberattacks on U.S./attempts to influence the election</p> <p>Covert efforts to aggravate weakness in E.U.</p>	<p>Expresses admiration for Putin and his authoritarian regime</p> <p>Signed a bill in August to punish Russia with more sanctions for interfering in election</p> <p>Congress voted 98-2 (Senate) and 419-3 (House) = veto proof</p> <p>Bill allows Congress to stop Trump from easing sanctions on Russia</p>	

Is your overall opinion of Iran very favorable, mostly favorable, mostly unfavorable or very unfavorable?

■ Total % favorable ■ Total % unfavorable



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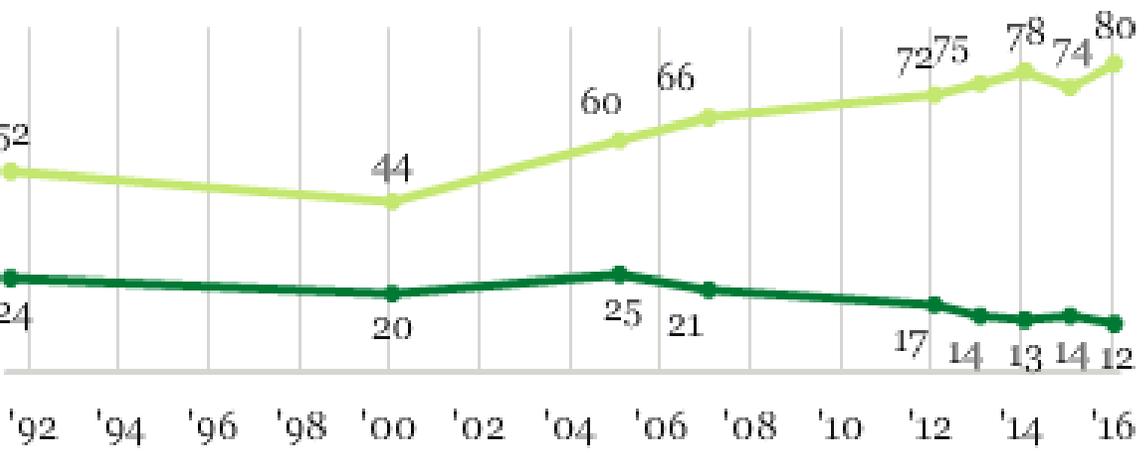
- Iran background
<https://www.youtube.com/watch?v=aWnAsyEqk1U>
- Nuclear Arms Treaty
<https://www.youtube.com/watch?v=oqvghou5m3U>
- Sanction Money
https://www.youtube.com/watch?v=iVtIVw1K1sl&feature=em-subscriber_digest

IRAN/ NUCLEAR WEAPONS	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
	<p>Continue building & working with global coalitions to use sanctions to prevent a nuclear-armed Iran</p> <p>Iran has shipped out its uranium and rolled back its nuclear program without a war.</p>	<p>Iran nuclear agreement has value, but did NOT:</p> <ul style="list-style-type: none"> decrease Iran's aggressive meddling in the Middle East lessen its hostility to U.S. <p>Naval challenges to U.S. warships in Persian Gulf have doubled over the last year</p> <p>Iran allows Russian planes to use Iranian airfields to attack Syrian rebel forces (fighting against Assad)</p>	<p>https://www.youtube.com/watch?v=C8YXOdXqpVI</p> <p>History of Iranian aggression: 1979 revolution & U.S. hostages Cyberattacks, ballistic missiles, sponsors terrorism (Hezbollah)</p> <p>Mistakes w/ current JCPOA: removing sanctions; returning frozen \$\$\$ at start of deal</p> <p>POTUS will NOT re-certify Iran's compliance, but will continue to work w/ allies and Congress to impose new sanctions on ICBMs make sure Iran never gets nuclear weapons</p> <p>OR U.S. will back out of the deal</p>	

Americans' Favorability Ratings of Syria

Next, I'd like your overall opinion of some foreign countries. What is your overall opinion of Syria? Is it very favorable, mostly favorable, mostly unfavorable or very unfavorable?

■ % Very/Mostly favorable ■ % Very/Mostly unfavorable



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HOW FAR ARE YOU WILLING TO SEE THE U.S. GO IN SYRIA?

© CBS NEWS POLL
APRIL 7-9, 2017
MARGIN OF ERROR +/- 4PTS.



FAILING STATES/ MIDDLE EAST INSTABILITY	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
<p>Instability = civil war, ethnic conflict & persecution, famine, refugees, terrorist networks</p> <p>https://www.youtube.com/watch?v=OHi1Q0o6rXo</p>	<p>We're threatened less by evil empires and more by failing states.</p> <p>We should recognize that Muslims are vital allies.</p> <p>Don't betray who we are by insulting Muslims (which ISIS uses to recruit terrorists).</p>	<p>Middle East is a "caldrn" from Syria to Iraq to Libya</p> <p>Gulf and Arab states worry about their own stability</p> <p>Israeli-Palestinian conflict is further from resolution than ever</p>	<p>During Campaign:</p> <p>U.S. should walk away from the region and hope for the best.</p> <p>We must reaffirm our unbreakable alliance with the State of Israel.</p>	

Who is fighting in Syria and why?

<https://www.youtube.com/watch?v=JFpanWNgfQY>

Why does Russia love Syria?

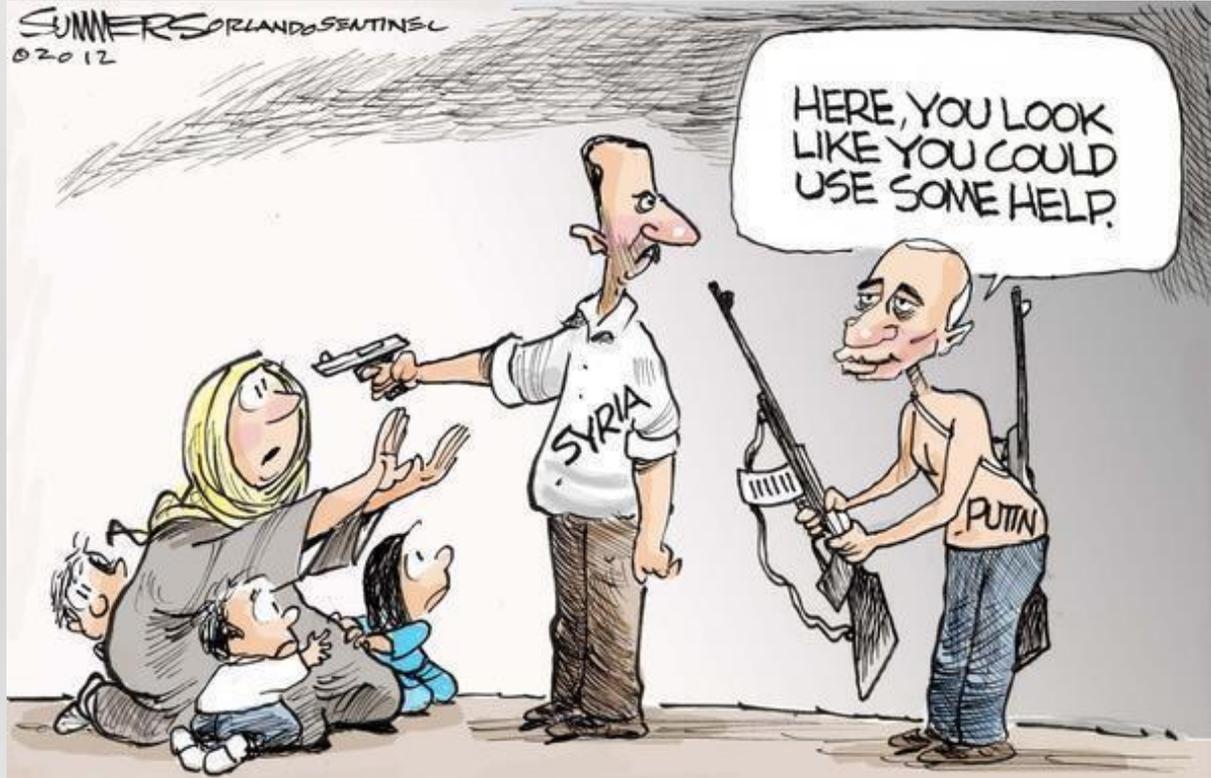
<https://www.youtube.com/watch?v=jq9YQaKeiY0>

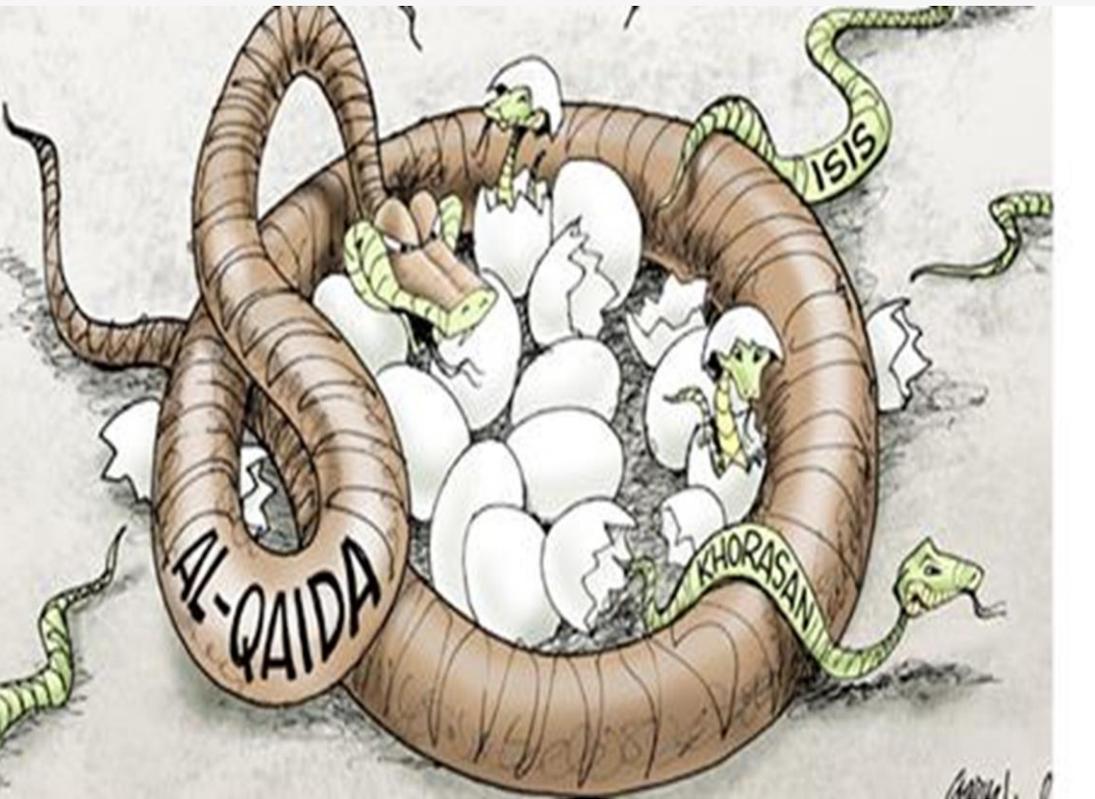
Who are the "White Helmets"?

<http://www.seeker.com/who-are-syrias-white-helmets-2012321961.html>

<http://www.usatoday.com/story/news/2016/08/18/boy-dazed-and-bloodied-becomes-the-face-of-aleppo/88939852/>

<https://www.youtube.com/watch?v=F6r1kbQH8hl>





- Issue: International Terrorism
- President Bush Quotes
<https://www.youtube.com/watch?v=xKacGTJ6-W4>
- ISIS Background
<https://www.youtube.com/watch?v=pzmO6RWyTv8>
- What happens when ISIS falls?
- <https://www.youtube.com/watch?v=4Ltr7x8nO2M>
- Fall of ISIS capitol of Raqqa:
<https://www.nytimes.com/2017/10/18/world/middleeast/islamic-state-territory-attacks.html?hp&action=click&pgtype=Homepage&clickSource=story-heading&module=a-lede-package-region®ion=top-news&WT.nav=top-news>
- What are Sunni and Shite Muslims?
<https://www.youtube.com/watch?v=5KLvjs7Yrtw>
- What is Sharia law?
- <https://www.youtube.com/watch?v=sjJVO8GASmw>

Terrorist Groups

WHO WOULD FOLLOW MUHAMMAD AS LEADER OF ISLAM?

SUNNI

83%
SAUDI ARABIA
ISIS, TALIBAN,
HAMAS

SHIITE

16%
IRAN & IRAQ
HEZBOLLAH,
HAMAS



What is TERRORISM?

- Violent acts that destroy lives and/or property,
- by a group, rather than a recognized country,
- In order to intimidate civilians or coerce a government to change its policies.



Why are women joining ISIS?
<https://www.youtube.com/watch?v=HfJqkX59iuc>

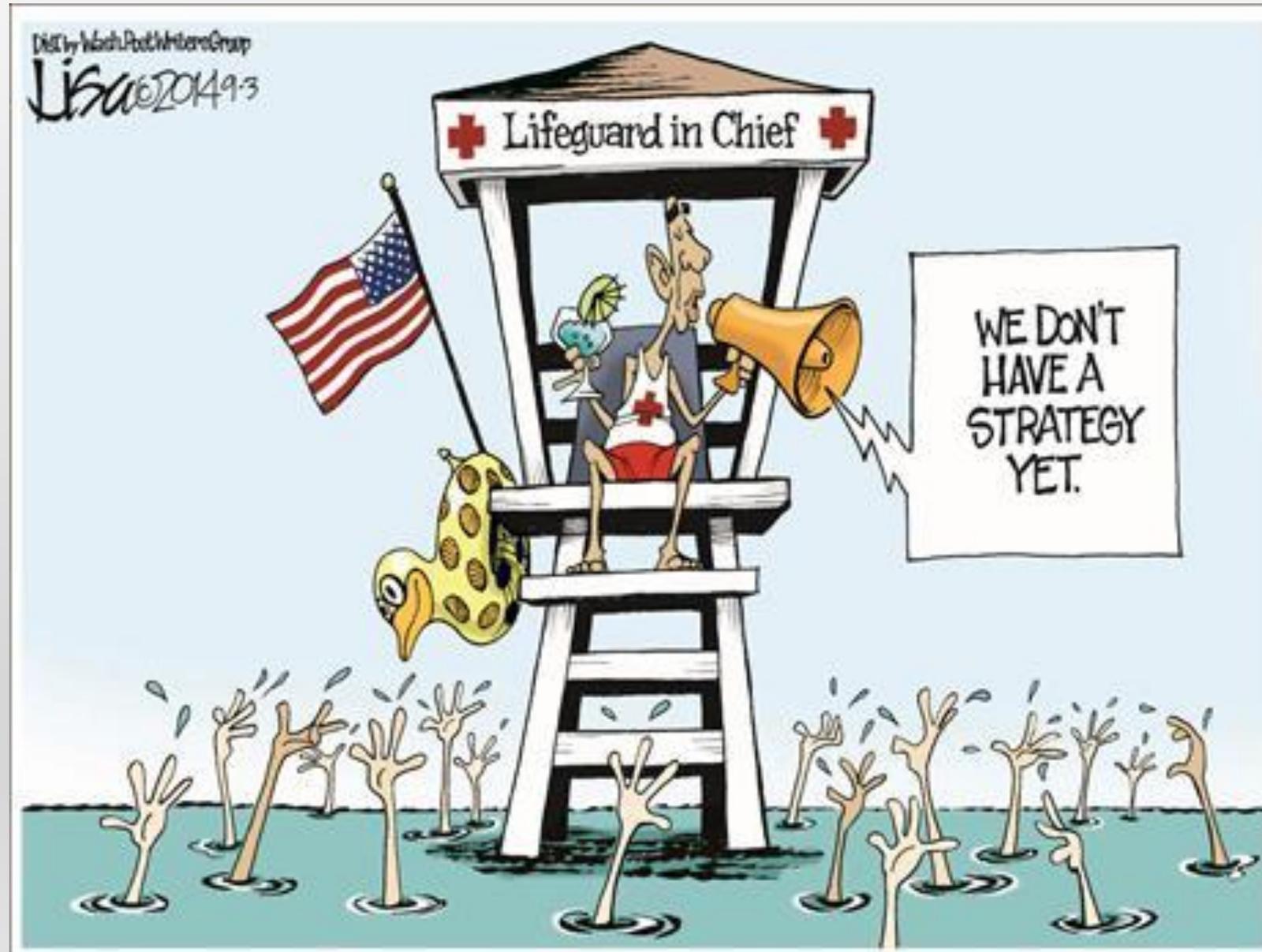
Who are the Kurds?
https://www.youtube.com/watch?v=Uv5-q_9fpro

Malala is Muslim, too!
<https://www.youtube.com/watch?v=gjGL6YY6oMs>

Malala Fund
<https://www.malala.org>

ISIS & TERRORISM	PRESIDENT OBAMA	SECRETARY GATES	PRESIDENT TRUMP	US CITIZENS
<p>BACKGROUND INFO</p>	<p>ISIL attempts to destabilize our allies, recruit young Americans via the Internet, endanger civilians</p> <p>Congress should vote to authorize military force against ISIL</p> <p>Continue current policy: leading our 60-nation coalition to cut off ISIL's financing; airstrikes to take out their leadership, oil, training camps and weapons; train, arm and support local forces to win back ISIL territory.</p>	<p>Neither candidate has suggested anything new that OBAMA isn't already doing</p>	<p>During Campaign: U.S. should walk away from the region and hope for the best.</p> <p>NATO should focus on terrorism</p> <p>Supports torturing suspected terrorists</p> <p>Since taking office: Has directed the Dept. of Defense to develop a plan to "demolish and destroy ISIS."</p> <p>"We will work with our allies, including our friends and allies in the Muslim world, to extinguish this vile enemy from our planet."</p>	

BRAINSTORM SOME QUESTIONS POTUS SHOULD CONSIDER BEFORE PRIORITIZING OUR FOREIGN POLICY ISSUES.



- These excerpts from an editorial published in the Chicago Tribune, by Clarence Page, raise some good questions to get you thinking:

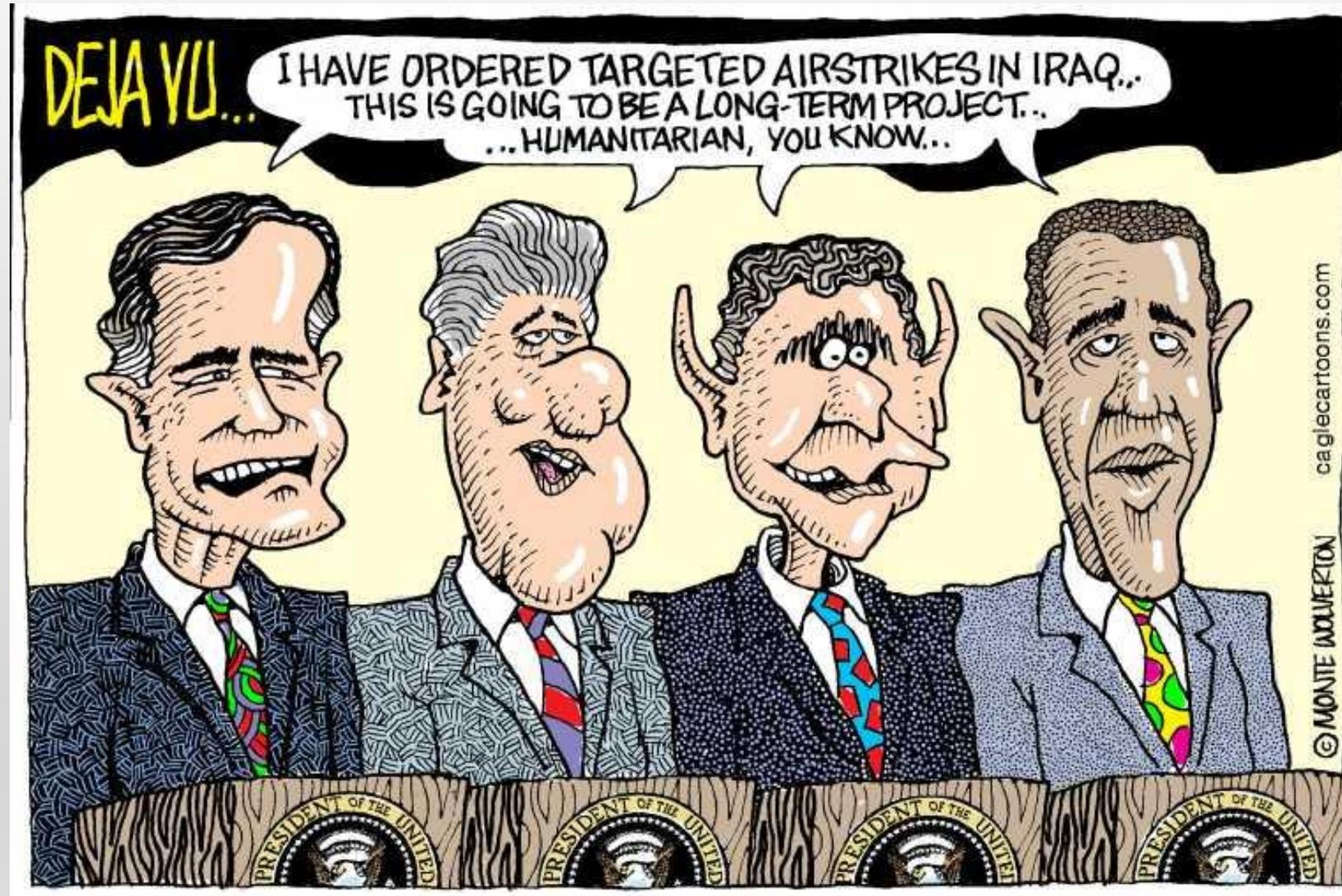
- **Obama's Fight with the Islamic State**

- Obama's reluctance [to get pulled into another war] similarly showed in his televised speech Wednesday to outline his strategy to beat the Jihadis known as the Islamic State, ISIS or ISIL. Elected on promises to pull the United States out of two wars, Obama shows little appetite for new ones. As he talked like a hawk, he could hardly keep his inner dove from showing.

- **Yes, President No-Drama has a strategy: "We will degrade, and ultimately destroy ISIL through a comprehensive and sustained counterterrorism strategy," he said. "This counterterrorism campaign will be waged through a steady, relentless effort to take out ISIL wherever they exist."**
- **In characteristic fashion, Obama tried to carve out a middle ground between the extremes of isolationism [dove] and President George W. Bush's sweeping "global war on terror [hawk]."**

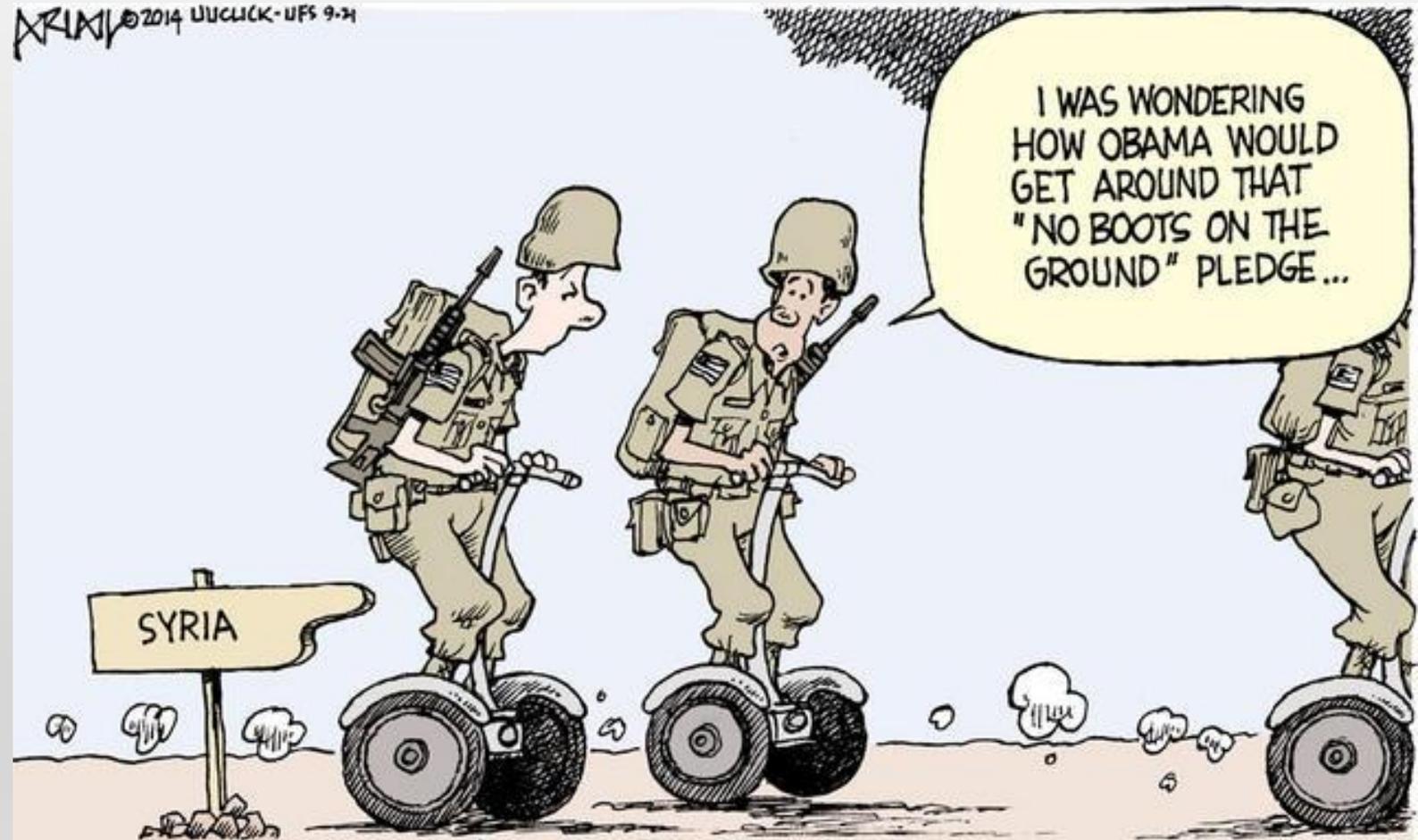
- Yet his speech left a number of critical questions unanswered. Among them:
- 1) ***What's the exit strategy?*** Vietnam sadly taught us the folly of starting a war without a clear vision of how to end it. Iraq and Afghanistan reinforced that lesson. ***How will we know when we have "won" against the Islamic State?***

2) The sustained campaign against the Islamic State could take three years, unnamed senior Obama aides told The New York Times prior to Obama's speech. That would land the endgame in the next president's lap. **Are Americans ready for such a long and gradual fight?**



3) No "boots on the ground." Really?

Obama promised no U.S. combat troops would be placed on the ground in the fight against the Islamic State in Syria. But Republican Speaker John Boehner, who supported giving the president what he's asking for, nevertheless remarked, "Well, somebody's boots have to be on the ground."



4) **Will we become Syria's new air force?** Obama says we can help the Syrian opposition to fight the Islamic State, which is part of that opposition, without helping Syrian President Bashar Assad. Good luck with that.

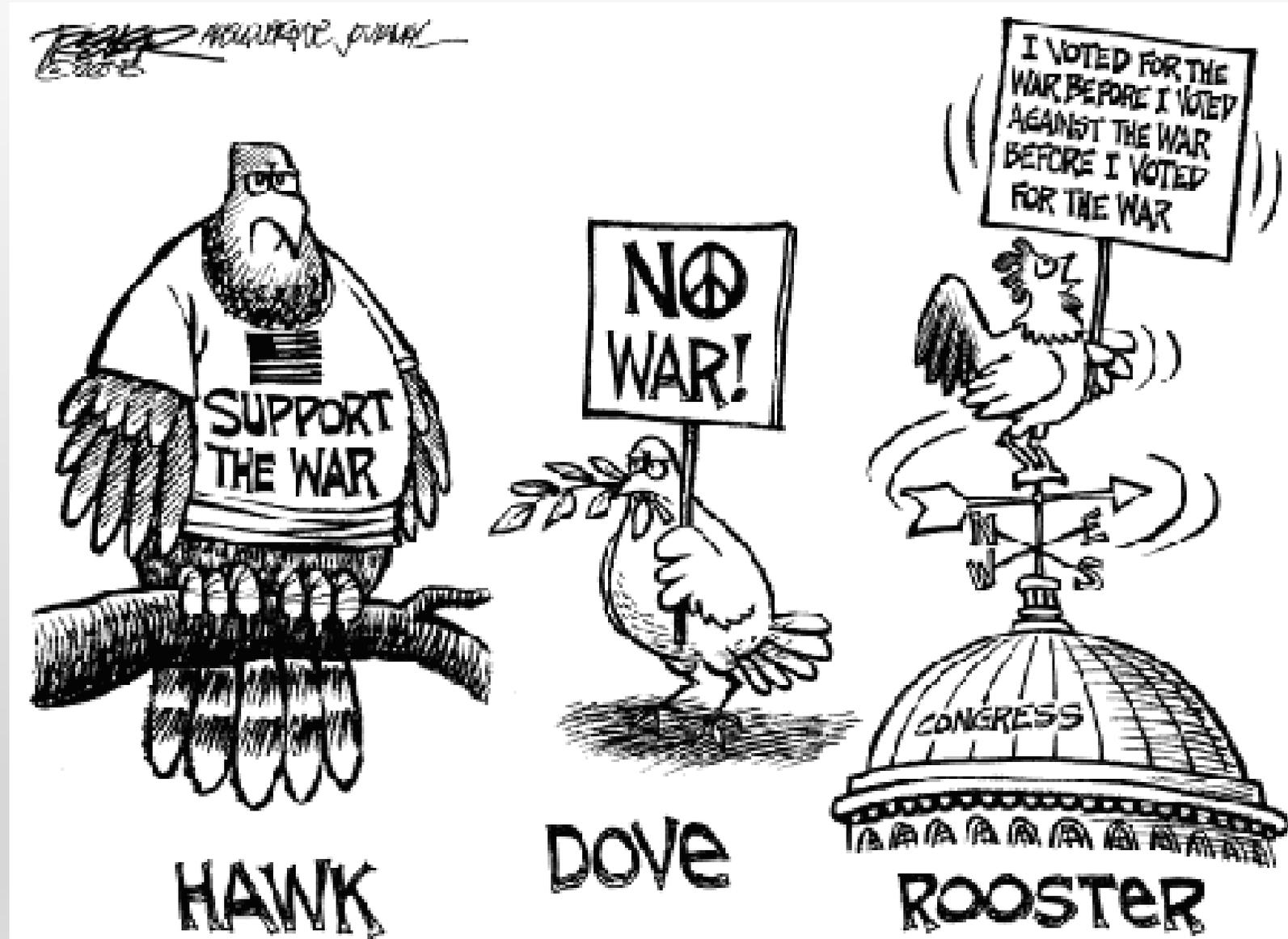
[What are the unintended consequences?]



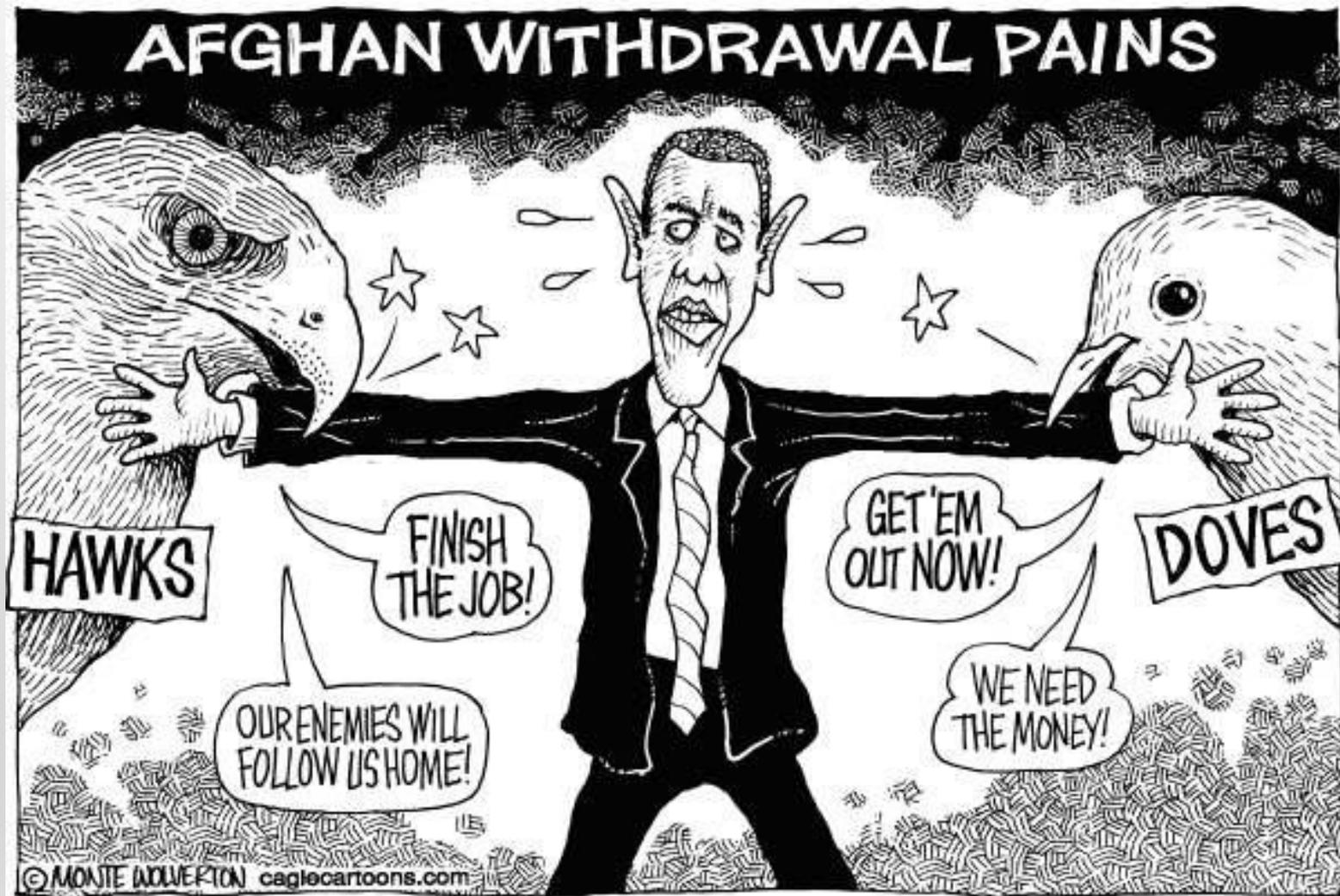
And how will Congress react?

The issue hits as midterm elections loom, a bad time for serious debate. In the interest of unity against terrorism threats, lawmakers probably will give the president what he wants, at least for now.

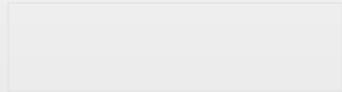
[What does the Constitution say?]



- But this campaign also raises tough questions about the next election--*what do voters want in their commander in chief: a hawkish dove or dovish hawk?*



WHAT DO U.S. CITIZENS THINK?



Critical Threats to the United States

I am going to read you a list of possible threats to the vital interests of the United States in the next 10 years. For each one, please tell me if you see this as a critical threat, an important but not critical threat or not an important threat at all?

	% Critical threat	% Important but not critical threat
International terrorism	79	18
Development of nuclear weapons by Iran	75	18
Cyberterrorism, the use of computers to cause disruption or fear in society	73	22
The spread of infectious diseases throughout the world	63	33
The conflict in Syria	58	32
The military power of North Korea	58	29
Large numbers of refugees trying to come to Europe and North America	52	32
Global warming or climate change	50	28
The conflict between Israel and the Palestinians	45	41
The military power of China	41	46
The economic power of China	41	45
The military power of Russia	39	47

Feb. 3-7, 2016

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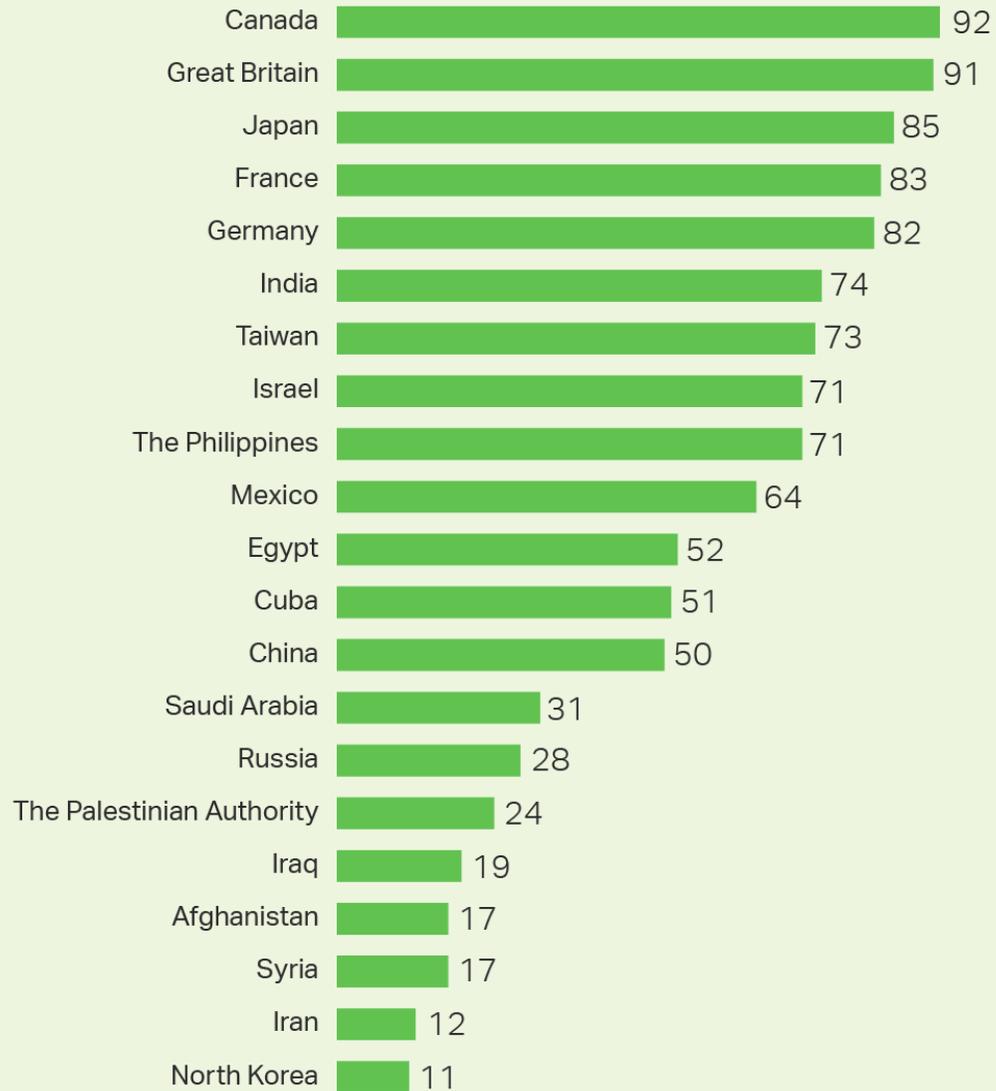
N. Korea, Russia, Iran, China Rotate Top Spots on "Greatest Enemy" List

What one country anywhere in the world do you consider to be the United States' greatest enemy today? (open-ended)

	2014	2015	2016
	%	%	%
North Korea	16	15	16
Russia	9	18	15
Iran	16	9	14
China	20	12	12
Countries in which ISIS operates	0	4	5
Iraq	7	8	5
Afghanistan	5	3	4
Syria	3	4	4
Other	13	15	11
None	2	1	4
No opinion	9	12	11

Americans' Favorability Ratings of Foreign Countries

■ % Favorable



GALLUP, FEB. 1-5, 2017

WHAT ELSE DO WE NEED TO KNOW/LEARN BEFORE WE WRITE THE MEMO?

- What is the NSC?
- What is foreign policy?
- What are our 4 vital national interests?
- What are soft and hard tools POTUS can use?
- What are the Constitutional roles of POTUS & Congress?
- What do citizens think?
- What are our top foreign policy issues?
- What questions should POTUS consider when setting foreign policy?
- How do we write a memo?
Instructions
- What resources can we use to write the memo?

ASSESSMENT: POLICY MEMO

- Instead of a multiple choice test, you will show what you've learned by writing a policy memo to POTUS and the National Security Council (NSC).
- I will give you a "template" to use to write the memo, so you won't have to worry about the structure of the memo.
- You may use bullet points within your paragraphs.
- Prepare your Cornell notes (including the Soft/Hard Tools spoke diagram), Current Foreign Policy Chart and Constitution and Foreign Policy Chart so you can use them to:
 - (1) Choose and summarize the top three major foreign policy crisis/issues the U.S. currently faces.
 - (2) Explain how each issue relates to our four vital national interests.
 - (3) Suggest one "soft tool" and one "hard tool" to the to add to the POTUS foreign policy strategy for each issue.
 - (4) Write at least two astute questions POTUS still needs to consider when deciding how to proceed with each issue.
 - (5) Describe the role Congress and POTUS should play in foreign policy.
 - (6) Recommend qualities needed in a Commander-in-Chief
- This will be an "in class writing assessment" where you write, by yourself, for 60 minutes using the following resources (which you will turn in with your memo):
 - Cornell Notes
 - Your "Current Foreign Policy Issues" chart
 - "The Constitution and Foreign Policy" Chart

MULTIPLE SOURCES FROM FOREIGN POLICY UNIT

Utah State Standards* (the Fine Print)

- Determine the central ideas or information of a primary or secondary source; provide an accurate summary that makes clear the relationships among the key details and ideas.
- Integrate and evaluate multiple sources of information presented in diverse formats and media in order to address a question or solve a problem.

- POTUS Iran Speech & clips from UN General Assembly speech

Websites

- kiva.org
- malala.org
- whitehouse.gov
- politifact.com
- realclearpolitics.com

- Wall Street Journal editorial by former Defense Secretary Gates

- Chicago Tribune editorial by Clarence Page

- 10 Gallup Poll graphs

- 28 Political Cartoons

- U.S. Constitution

30 Video Clips

- seeker.com & vox.com (video summaries)
- 60 Minutes (N. Korean prisoner; Putin interview)
- NBC News (cyberterrorism)
- ABC News (Interview w/ General Volesky; Russian Facebook ads)
- Stossel in the Classroom (foreign aid)
- USA Today (refugees)
- SNL (humanitarian aid)
- Daily Show (Malala Yousafzai)
- Colbert Report (Mohammad Yunus)
- Forrest Gump clip (diplomatic relations w/ China)