

A GOVERNMENT FOR NUCOUNTRY

PRESS RELEASE/20 points

Press releases are sent to print newspapers, on-line news services, television and radio stations, to try to get them to publish a story about a news-worthy event. Your interest group will write a press release announcing the results from NuCountry's Constitutional Convention FROM YOUR GROUP'S PERSPECTIVE. Be sure to:

- Write in third person: don't say "I" or "we" unless you're using it in a direct quote.
- Get to the point upfront; don't lose readers' attention because they can't figure out what's newsworthy.
- Follow this format:

Contact: Fictional Name
Fictional Phone #:
Fictional Email:

Interest Group Name

FOR IMMEDIATE RELEASE

Headline: Brief attention-grabbing statement about NuCountry's Constitutional Convention

Dateline: City and date where the news happened

Lead Paragraph:

Who: Was your group pleased/disappointed/angry?
What: What form of government, power system and economic system did NuCountry choose?
Why: Will the new constitution sustain independence and promote needs of your interest group?

Body: Additional paragraphs provide supporting details and should summarize:

Your interest group's interests/concerns and preferred options

Any alliances your group joined

1 quote from someone in your interest group

1 quote from someone in another interest group

At least 2 background facts about NuCountry

Type/write "more" at the bottom of each page, except the last page, where you will type/write three ### in the center of the page below the last line to indicate the end of the press release.

###

STUDENT NAMES:

INTEREST GROUP:

PRESS RELEASE CRITERIA	STUDENT CHECK	TEACHER CHECK	TEACHER COMMENTS	POINTS
Is contact information at the top of the page? <ul style="list-style-type: none">• Interest Group Name• Contact Person• Phone• Email				/1
Are the words "For Immediate Release" placed under the contact information in bold letters?				/1
Are the (Where?) City and the (When?) Date displayed under the headline?				/1
Does ### appear at the end of the last page?				/1
Is the press release written in third-person?				/2
Does the headline concisely engage the reader and summarize what happened at the NuCountry Constitutional Convention?				/2
Does the lead paragraph answer the rest of the 5 W-Questions: Who, What, Why?				/2
Do the body paragraphs include—				
Your interest group's concerns/preferred options?				/2
Mention any alliances your group formed?				/2
Include 2 quotes reacting to the new constitution: 1 quote from someone in your own interest group				/2
1 quote from someone in another interest group				/2
Summarize 2 background facts about NuCountry?				/2
TOTAL				/20